

Arzoo.com launches Franchise Model

An unique business opportunity for Entrepreneurs & Travel Agents

Mumbai, Maharashtra, February 25, 2009 /[India PRwire](http://www.indiaprwire.com)/ -- Arzoo.com, one of the leading travel portals in India promoted by Sabeer Bhatia (Hotmail.com), has launched Arzoo Franchisee Associate Program (AFAP), to enable Entrepreneurs & Travel Agents to be associated with Premium Arzoo Brand & earn handsome revenues.

An Arzoo.com franchisee will be able to sell all of Arzoo.com's inventory including Online Flight & Hotel Booking at best rates, wide range of Holiday Packages, Car Hire, Travel Insurance, Visa & Passport Services & any other products launched by Arzoo.com. AFAP is available in Platinum, Gold, Silver & Bronze categories so that anybody wishing to be an Arzoo Franchisee has a choice depending on his investment capacity. AFAP promises to give good ROI to its Franchisees by way of providing best commissions on all its products & excellent 24 X 7 customer support.

"AFAP is designed at providing the entrepreneurs an opportunity to be a part of multi- billion Tourism Industry & earn good income. AFAP also provides an opportunity to small & medium Travel Agents to be associated with India's Premium Travel Brand & cash in on the revenues." says Mr. Sameer Patil – Head Marketing.

Arzoo.com already has more than 2500 Travel Agents under its Preferred Sales Agent Network who book Flights, Hotels & Holiday Packages for their customers on a daily basis. Arzoo.com is participating in FRO2009 the Franchise Exhibition at Worli on 26th & 27th Feb where AFAP will be officially launched. For more details visit www.arzoo.com/franchisee.

Notes to Editor

About Arzoo.com:

Through Arzoo.com, customers can book Domestic and International Flights, make Hotel Reservations, buy Domestic & International Holiday Packages, and find Exciting Weekend Gateways and also Service Apartments. Apart from offering amongst the best rates in all categories, the unique value proposition of Arzoo.com is that customers have a choice of multiple ways of making travel reservations via the Internet or Mobile Phones or by calling 022-6713 4444 or email to sales

Arzoo also specializes in handling regular travel requirements of corporate customers, including group bookings. Through special deals with major hotels in all categories across India and overseas, Arzoo suits the budget and tastes of all types of customers.

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