

India Post to book bus tickets - ties up with redBus

India Post has tied up with redBus in Karnataka to book bus tickets through 160 outlets.

Bangalore, Karnataka, September 15, 2008 /[India PRwire](#)/ -- India Post, with 150 years of service behind it, has an unmatched network of 6 lakh staff and 1.55 lakh Post Offices around the country. So far, India Post has 5000 Internet-enabled Post Offices with 511 in Karnataka Postal Circle.

Towards its aim of social commitment, Karnataka Postal Circle offers customers their own personal travel assistant with the facility of booking **bus tickets** at their nearest neighborhood Post Office. The customer can walk-in to any of the 160 selected Post Offices in Karnataka and make bus reservation.

This service is an addition to the already existing services of: Speed Post, Business Post, Bill Mail Service, Express Parcel Post, Retail Post, Logistics Post and Direct Post.

In keeping with times, Technology e-based services have been also introduced. Important among them are: e-Post, e-Payment, Instant Money Order, Western Union Money Transfer, Track and Trace of Speed Post Articles, Online registration of Public grievances, e-IOD, Acceptance of application under RTI on behalf of the Central Govt.

The Karnataka Postal Circle has taken a number of initiatives like;

- Telephone Bill / Insurance Premium collection through ePayment
- Address Verification of BSNL and INFOSYS
- Sale of Mutual Funds of UTI & SBI
- Cheque clearance of various banks and Financial Institutions
- Rural Banking – Banking co-operation in Rural Areas
- Foreign Exchange Services

As a pilot project, Karnataka Postal Circle has tied up with redBus (www.redBus.in) for booking bus tickets through 160 Post Offices.

This is a move towards providing value added services to citizens who have bus ticketing requirements. redBus is India's largest aggregator of bus tickets. This partnership will enable the citizens of Karnataka to walk-in to the nearest Post Office and book a bus ticket for 300+ bus operators on 4000+ routes.

redBus has partnerships with some of the largest and best-in-class bus operators all over the country for whom they have booking online itself (Raj Travels, VRL Travels, Sharma Travels, Sree Kaleswari Travels, Parveen Travels, Dhananjaya Travels and ABTx Travels). Online booking enables redBus customers to book bus tickets till the very last minute and also gives them the invaluable option of booking return bus tickets. With online booking of bus tickets enabled, today a customer can purchase a bus ticket for Delhi to Agra sitting in Bangalore.

Karnataka Postal Circle has also tied up with the ARM I Solutions Pvt. Ltd who are in the ticketing business for Rail and Air tickets. With this, one can have ticketing for all the three modes of journey, i.e. road, rail & air from Post Office.

Notes to Editor

About redBus

redBus is India's first and the largest bus ticketing company. It has a national presence, with its headquarters at

Bangalore. redBus can be accessed at www.redBus.in or at any of their 9 call centers in Ahmedabad, Bangalore, Chennai, Delhi, Hyderabad, Mumbai, Pune, Vijayawada or Vizag. Customers get the advantage of choosing their seats, getting tickets home delivered or by SMS for over 300 bus operators and over 4000+routes in the country.

The local post office staffs have been trained to handle the customer requirements pertaining to the sale of bus tickets through redBus. Now a post office near your house or office can also handle your travel requirements as well. The current mode of payment shall be by cash only.

With this initiative of redBus at all the Post Offices, India Post is proud to announce its versatility and ability to cater to the travel requirements of the common man and help the common man in a great way.

We hope the people of Karnataka will utilize this facility and benefit from it and we also hope that this initiative of India Post will bring people of India much closer.

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