

## **Zoomtra.com goes international**

*Zoomtra.com'which is india's first independent travel search engine goes international*

New Delhi, Delhi, September 12, 2008 /[India PRwire](#)/ -- With promises to iron out inbound travel hassles from Singapore, Zoomtra.com, India's first independent travel search engine is launching a travel portal targeting the Singapore market. This initiative is the first step in Zoomtra.com strategy to mark their presence in the global market. Although the company is initiating their global plans with a dedicated Singapore-India portal, but very soon they will be expanding to other important destinations like US, UK, Canada.

This portal would be a one-stop guide for inbound travelers from Singapore and would provide all travel based information at one place. As Singapore is one of the most important hubs for Asia, we are aspiring to cover Pan Asia through this portal," informed Vikas Jawa, Director, Zoomtra.com. Also, as India is fast becoming a hot tourism destination, the company has identified inbound travel traffic as a big opportunity for the Indian market and in a period of two years they will have dedicated portals for all other important destinations across the globe.

Zoomtra.com (Singapore) would be the most comprehensive and dedicated portal from Singapore to all destinations, starting with Singapore to India. This portal is based on extensive research on various markets and travel trends across the globe. Zoomtra.com has a step by step concrete plan to foray into different global markets in a short span.

Zoomtra.com (Singapore) portal will have additional features such as travel guides and resources guide catering to NRI's/tourists requirements for a hassle free holiday to India. This is like a one stop reference guide for all travel related queries.

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