

TravelPort Alliance with Yellowstone Pharmacy Pvt. Ltd To provide Travel Solutions at Pharmacy & Convenience Stores

IN a bid towards making Travel bookings more convenient for customers, TravelPort Holidays has announced a 'TravelPortDesk' at all outlets of Yellow Stone Pharmacy Pvt Ltd. The TravelPortDesk will provide a multitude of Travel and Tour products/services starting with domestic air tickets and Railway tickets.

Mumbai, Maharashtra, November 15, 2007 /[India PRwire](#)/ -- In a bid towards making Travel bookings more convenient for customers, TravelPort Holidays has announced a ' TravelPortDesk' at all outlets of Yellow Stone Pharmacy Pvt Ltd. The TravelPortDesk will provide a multitude of Travel and Tour products/services starting with domestic air tickets and Railway tickets.

Commenting on the tie-up Mr. Rajjeet Chandra, Deputy Head of Franchising, TravelPort said "Through similar strategic partnerships with various players, Travel Port Holidays intends to reach out to the customers & provide them multiple access point to buy travel services."

"TravelPortDesk", is a relationship to further make shopping for Travel Solutions even simpler thus by making them available at Pharmacy Stores. This tie-up directs business more towards convenience for customers.

Mr. Seshu Guddanti, CEO of Yellowstone Pharmacy said "We are excited to announce partnership with TravelPort. The unique capabilities of TravelPort will enable us to offer a wide variety of travel related products and services to our customers. This is about bringing world-class products and services to our consumers' doorsteps".

Yellowstone currently operational in Hyderabad, intends to scale 500 stores in 3 years time. In the initial phase TravelPortDesk will be deployed at the Hyderabad outlets present in the country.

Notes to Editor

About TravelPort

TravelPort, a leading nationwide travel house with significant presence felt across the country with 65 franchises, making them the largest franchise Travel house in India. The Company's travel itinerary includes innovative concepts as corporate loyalty management and incentive travel. TravelPort was awarded the best Franchisor award in 2003, by Franchising world magazine and Newzealand franchise association & again in 2005 and 2006 for the progressive achievement.

About Yellowstone Pharmacy Pvt. Ltd:

Yellowstone Pharmacy Pvt. Ltd. operates a chain of pharmacy and convenience stores under the brand name of "YellowStone". YellowStone offers complete range of medicines, wide variety of cosmetics, and nutraceuticals. The store also offers services such as travel services, free home delivery and cell phone recharge. For further information send an email to contact@yellowstoneonline.com

Media RSVP:

Ms. Sulakshana Deshpande

Blue Lotus Communications Pvt Ltd

Direct Line: 66522831

sulakshana@bluelotuspr.com

For more information, please contact:

Sulakshana Deshpande

PR Executive

(L) 66522831

© copyright 2012 **India PRwire** (<http://www.indiaprwire.com>)

India PRwire disclaims any content contained in press release. Use of our service is governed by our privacy policy and terms of service.