

Micromax to provide 3G Data Cards for ONGC employees across India

ONGC employees to receive Micromax 3G Data Cards under special scheme

Kolkata, West Bengal, July 5, 2009 /[India PRwire](#)/ -- **Micromax**, No. 1 Indian mobile handset manufacturer, & **ONGC** have entered into a national agreement for sale and distribution of Micromax 3G Data Cards to the employees of ONGC across India under a special scheme.

Speaking about the tie-up, Mr. Vikas Jain, Business Director, Micromax said "At Micromax, we are committed to provide revolutionary communication solutions within an increasingly fragmented environment. ONGC has been the biggest corporate tie-up for Micromax on 3G data cards. We shall be providing ONGC with approximately 30K devices within next one month and majority all officers of ONGC shall be able to access high speed mobile internet using Micromax device and MTNL/BSNL backbone. We are extremely thankful to ONGC for reposing their confidence on Micromax and making us their national device partner."

Mr. Jain added, "Micromax has utilized its technical experience and expertise to develop Micromax 3G Data Card, which is a portable high-speed Internet access mode for office and home with Zero-CDROM and Multi frequency bands - which are convenient to use. Qualcomm – a global pioneer of 3G and advanced wireless technologies is the technology enabler of our 3G data cards. It is a standard USB interface - supporting USB 2.0 Full Speed. It also supports Micro SD Card Slot for usage as pen drive too. Besides **WIN200/ XP/ VISTA** and it also supports **MAC OS (Operating System)**."

"We congratulate **Micromax** for being the first to introduce 3G HSPA USB dongles and data cards in India for consumers and enterprises. It is commendable that ONGC is empowering their employees with 3G data cards that will provide high speed 24x7 internet access, and will lead to improved levels of productivity," said **Sandeep Sibal, Vice President and Country Manager of Technology, Qualcomm India & South Asia**. "Qualcomm is committed to making mobile broadband affordable and we will continue to work with 3G operators, device manufacturers and partners to further the success of 3G mobile broadband."

Micromax has launched both the **HSDPA** and the **HSUPA** variants of the data cards in the USB form factor. The simplicity of the product coupled with plug and play usage has proved to be a delight for the customers. The product weighs less than **50 grams**, comes in a very small form factor like USB pen-drive and can be used along with both the notebook as well as in desktop. The product supports certain version of Windows as well as **MAC operating systems** and **Micromax** promises on releasing the support for limited versions of **Linux operating system** shortly.

Data Card is one of the first and foremost product applications which can drive higher **Data ARPU's** for the operator on the **3G spectrum**. The product also ranks highest amongst the user group for an enriching 3G experience. Besides the regular internet application and high speed e-mail downloads on the move, the product promises to deliver an unmatched experience of enjoying streaming video like live cricket broadcasts, enable business transactions like e-shopping, e-ticketing, e-tax filing etc.

Notes to Editor

About Micromax:

Micromax, is a pioneer in creating life-enhancing mobile phone solutions and wireless technologies that cater to the increasingly sophisticated needs of mobile users in India. Driven by aspirations and passion for the telecom world, **Micromax** has geared up to bring about the paradigm shift in the way the cell phones are used by introducing groundbreaking mobile solutions technology.

With a futuristic vision and an exhaustive R&D at its helm, **Micromax** has successfully generated innovative technologies that will revolutionize the telecom sector. **Micromax**, the 'technical innovator with life enhancing products', has introduced for the first time in India ' **Mobile ka Baap**': a mobile technology with 30 days battery standby amongst other products.

Micromax made a humble beginning and today prides itself as being the front-runner in

Wireless Telecommunication in the country. With an aggressive growth plan, the company is looking at closing the fiscal year with a turnover of **INR 400 Crores**.

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