

## RockeTalk Partners with LG to Pre-Load Social Networking Application For India Mobile Phone Users

*Latest version of RockeTalk now offers IM chat feature in addition to full-featured end-to-end mobile social network*

New Delhi, Delhi, November 3, 2008 /[India PRwire](#)/ -- RockeTalk, a leading Mobile 2.0 provider of easy-to-use, mobile social applications, today announced a key partnership with LG Electronics India in which the RockeTalk mobile social networking application will be pre-loaded on all new LG KT610 and KF750 (Secret) mobile phone models. These LG phones, pre-loaded with RockeTalk, are already available to consumers through LG retailers in India in November.

The partnership agreement also includes pre-loading of the RockeTalk application on several other LG mobile handsets in India throughout 2008 and 2009.

More good news for users - the latest version of the RockeTalk application to be pre-loaded on these LG mobile phones now includes a multiple Instant Messenger (IM) chat feature compatible with Yahoo, Google Talk, MSN, AIM and ICQ.

"LG mobile phone users will be the first in India to benefit from easy access to the rich mobile social networking, messaging, IM chat, community, and content capabilities of RockeTalk," said Anil Arora, Business Group Head, Mobile, PCs and DAV, LG Electronics India Pvt. Ltd. "LG continues to enhance our customers' lifestyles by bringing them fun and easy features through our latest LG mobile phone models."

"We are proud to be partnering with LG, one of the leading and most progressive mobile phone brands in India" said Jim Greiner, President and CEO of RockeTalk. "RockeTalk is now the only application in India that provides both mobile IM chat *and* a full-featured end-to-end mobile social network with voice, photo, and video messaging, communities, and user-generated and professional content."

For more information on the LG KT610 mobile, please visit: <http://www.lgindia.com/KT610>. To learn more about the LG Secret KF750 (Secret), please visit: <http://lgindia.com/secret>. For more information on RockeTalk and LG, please visit the RockeTalk website at: <http://www.rocketalk.com/>

### Notes to Editor

RockeTalk was founded in 2005 by Rajiv Kumar, an IIT Mumbai alumni and a proven entrepreneur who previously built and sold Bluetooth® software company WIDCOMM to Broadcom in 2004. RockeTalk's mission is to help people easily express themselves and socialize through their mobile devices. With an initial focus on mobile-centric, emerging markets, the company first launched a private-beta in India in November 2007. RockeTalk is privately-held, venture-backed, and headquartered in San Diego, California, USA with offices in Delhi, India. Learn more at <http://www.rocketalk.com>.

**For more information, please contact:**

**Sameer Agarwal**

Director Marketing

(L) 09958048989

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