

Drishti brings FreePBX to India

Drishti-Soft Solutions, a leading provider of communications solutions for Contact Centers and Enterprises, offers FREE IP-PBX office phone system. The application comes with features such as auto attendant, voicemail, email integration, conferencing, call recording, IVR, presence, Day/Night, follow me, SIP/ZAP extensions, and graphical reports.

Gurgaon, Haryana, August 19, 2008 /[India PRwire](#)/ -- Drishti-Soft Solutions , a leading provider of Contact Center Software and Enterprise Communications Applications, focused on simplifying Customer Interaction Management announces the launch of FreePBX based IP-PBX offering for enterprises especially in the SMB segment. Based on open-source Asterisk, the full-featured IP-PBX comes for FREE.

The software based IP-PBX offers next generation call management features such as auto attendant, voicemail, email integration, call conferencing, call recording, IVR, call presence, Day / Night, follow me, SIP / ZAP extensions, and graphical reports. Built on open source FreePBX, the application is easy to install and simple to manage.

Based on latest technology, the IP-PBX bears additional advantages over the legacy PBX in terms of flexibility and extensibility. The IP based solution can scale more than 2000 extension seamlessly and can integrated with third party PBX, speech engines and even applications like CRM.

"The developed nations have pioneered in improving customer experience by adapting IP-PBX and use of applications like Voicemail, Follow-me, Conferencing, Auto-Attendant, and Operator-Panel. The IP-PBX has already taken over the traditional PBX in the west and is growing fast. We believe that Enterprises in India today serve global needs and compete globally. Thus there is need of Communication Systems that put them ahead in this race, but are affordable at the same time. Drishti intends to bridge this gap by bringing a highly reliable, feature rich solution to the Indian enterprises. FreePBX offering from Drishti is a step forward in this direction. We will be going to the market through channels with local support available in all major cities," said Sachin Bhatia, co-founder and VP, Business Development at Drishti.

Drishti has designed the innovative offering on the FreePBX platform to enable enterprises to migrate from traditional PBX to the next-generation IP-PBX in an easy and cost effective way. The application uses Digium cards, Xorcom's USB Channel bank or media-gateways as per need and is based on Asterisk Open source. Apart from the functionalities and benefits of the conventional PBX, the enterprises can enjoy the additional advantages of VoIP telephony. They can easily integrate it with any combination of analog, IP or soft phones.

Enterprises can avail this full-featured IP-PBX offering at a minimal installation charge and hardware cost. It is undoubtedly the best bargain one can get.

Notes to Editor

Drishti is a leading provider of Contact Center Software & Enterprise Communications Solutions. Drishti's award-winning flagship offering – DACX Contact Center Suite has been a huge success in India and Philippines and has become the leader in the Small and Medium Enterprises (SME) segment in India within a span of two years. Drishti is currently building Communications technologies for the next-generation Enterprises, empowering them to manage their needs to dynamically manage Business Processes, Interactions, Workforce and Service Levels on emerging Unified Communications (IP Telephony, Unified Messaging, Conferencing, Presence Management, and Application Collaboration).

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