

## **Phoneytunes.com and Apex Infosoft Identified by QUALCOMM as BREW Authorized Training Partners**

*Phoneytunes.com, a company focused on integrating mobile network technology and cutting edge content offerings for 3G CDMA2000® mobile devices and Apex Infosoft, a customized software solutions company, announced today that the companies have been trained and identified by QUALCOMM as BREW® authorized training partners.*

Bangalore, Karnataka, August 27, 2007 /[India PRwire](#)/ -- Phoneytunes.com, a company focused on integrating mobile network technology and cutting edge content offerings for 3G CDMA2000® mobile devices and Apex Infosoft, a customized software solutions company, announced today that the companies have been trained and identified by QUALCOMM as BREW® authorized training partners. The BREW authorized training program was designed to enable partners with industry expertise and a unique perspective on wireless application development to deliver BREW application development training to other developers. With this certification, Phoneytunes.com and Apex Infosoft can now conduct training programs for developers keen on creating content for BREW. Apex Infosoft will embark on a road show on August 27, 2007, in Jodhpur to educate students about the opportunities in the field of mobile programming and especially on BREW. The company will facilitate guest lectures for various colleges from leading operators, developers and QUALCOMM.

Taron Mohan, CEO and founder, Phoneytunes.com, said, "Being identified as a BREW authorized training partner by QUALCOMM and becoming part of the developer training community is a significant achievement for Phoneytunes.com. We recognize the potential that the BREW solution holds for developers. Not only has BREW enabled us to create high-quality content for users, it has also helped us generate higher revenues. Our status as a BREW Authorized Trainer will enable us to share our knowledge of this versatile platform with other BREW developers to help this industry meet the growing requirements for handset and network-capable applications and services."

Sylvester Fernandes, director, Apex Infosoft, said, "We are extremely happy that QUALCOMM has identified us as a BREW authenticated training partner. Apex Infosoft is the first company in Rajasthan to establish a mobile training academy to grow the base of skilled professionals for BREW application development. Geared with this status as a BREW trainer based on the training that QUALCOMM has provided us, we are now able to share our knowledge with a broad spectrum of companies looking to work on BREW in this region."

Rakesh Godhwani, manager – mobile content and applications, QUALCOMM India and SAARC, said, "The BREW community in India has shown tremendous growth, with an increasing number of developers choosing BREW to create and deliver high-end content to users not just in India, but across the globe. The BREW authorized training partner program highlights QUALCOMM's commitment to empowering developers to spread their knowledge of BREW in order to enable other members of the ecosystem to realize the benefits of this solution."

BREW solutions change the way people relate to wireless data services. By enabling the discovery and delivery of high-value content, BREW creates opportunities for the wireless industry to enhance consumers' mobile data experience. QUALCOMM's comprehensive and targeted BREW Signature Solutions offer reduced time to market and lower capital investment for companies providing mobile products and services. Customers also can benefit from several modular BREW offerings, including uiOne™, deliveryOne™ and QPoint™, which provide the foundation for customer-differentiated wireless data capabilities.

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### **Notes to Editor**

### **About Phoneytunes**

Phoneytunes.com is one of the most successful mobile value added services company operating out of India. The industry has conferred various awards to the company – the latest amongst them are 24th position amongst the Deloitte and Touche's 500 Fast Track Technology, Telecommunication and Media companies in India and 181st in Asia Pacific for the year 2006.

Phoneytunes.com provides cutting edge end-to-end solutions to mobile operators, media companies, and content providers of India and abroad. With the help of its content and service delivery platforms, the company's portfolio also includes SMS management gateways, MMS platforms, online charging platforms, portal frameworks for mobile content and interactive voice recognition systems. Phoneytunes.com is also recognized as a leading content developer and aggregator of mobile content.

### **About Apex Infosoft**

Headquartered in Jodhpur, Apex Infosoft has representative offices nationwide (Jodhpur, Ahmedabad, Jaipur, Mumbai). Apex Infosoft develops innovative and creative products and services that provide total communication and information solutions. The array of services the company offers includes web designing and programming, shared and dedicated hosting, e-commerce solutions, customized software applications and network security. As a member of Software Technology Parks of India (STPI), Apex Infosoft is committed to exporting quality software worldwide. STPI accreditation helps Apex Infosoft interface with the Indian government and leverage its natural advantages to offer quality solutions at extremely competitive prices.

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