

Online cricket updates as they happen!

Cricketnext.com Unleashes the FASTEST Online Scorecard

Mumbai, Maharashtra, March 11, 2010 /[India PRwire](#)/ -- Web18's Cricketnext.com is all set for the cricket season, introducing the FASTEST Online Scorecard. This exciting product offers a light and easy to load page and user friendly interface with no clutter, and allows the user instant access to ball by ball updates. The scorecard is automatically updated with the scores of the ongoing match within a few seconds of it actually happening on ground.

Along with the fastest score card, Cricketnext.com also unveils its new user interface. With a crisp and clean layout, the site allows for smooth and easy access to the various sections, on all things cricket.

Cricketnext.com has also created a detailed section for all upcoming T20 matches. This encompasses all information related to schedules, fixtures, teams, players, scorecards, commentary, photos and videos. In addition, the site will host pages for all T20 teams that will provide team / player updates, and allow the user to track the performance of a team. There is also an interactive feature - where the user can discuss team developments, standings et al. All this is presented in a dashboard format so that a user/fan can, at a glance, track his/her team and player(s) of choice.

Cricketnext.com also presents "My Team Best", an innovative feature which attempts to retain interest in the T20 teams regardless of whether they make it to the semi-final or not. A team can still be judged the best based on interactive off-field parameters such as best sportsman spirit, best jersey, best visiting team, best host team, best cheerleaders and best team song.

On the new initiative of Cricketnext.com, Lakshmi Narasimhan, CEO, Web18 commented "Cricket is like a second religion to most Indians and Cricketnext.com is happy to be able to bring that firsthand experience to every fan of the sport, with the Fastest Online Scorecard. We are excited to be able to create cutting-edge innovative features that provide updates and minute by minute details online, at a glance."

Also playing on the cricket fever this season, **in.com** will hosting the "Cricket Fantasy Game". A contest designed for cricket lovers, it revolves around the user selecting his team, designing its brand identity and scoring as the players / teams fair in LIVE fixtures.

Notes to Editor

About Cricketnext.com

Cricketnext offers volumes of information and opinion on the sport, not to mention a host of interactive activities such as daily polls, celebrity chats and discussion boards besides encouraging cricketizens to express themselves by writing in their own columns. The specialist weekly columnists include former India captain Dilip Vengsarkar. A proactive portal that answers every cricket fanatic's need for ball-by-ball live coverage of matches & prompt updates, you can Log onto the fastest **Live Scorecard** for all matches. Cricketnext.com has been the recipient of the '*Best of Asia and Pacific*', awarded by Sintercom, Singapore & the '*Golden Mouse Awards*' for the Best Sports Site of the Year.

About Web18

Web 18 is the Internet and Mobile arm of Network 18, India's leading Media conglomerate. It is India's fastest growing internet company with leading portals such as MoneyControl.com, Cricketnext.com, CommoditiesControl.com, PowerYourTrade.com, Tech2.com, Biztech2.com, IBNLive.com, Compareindia.com, Storeguru.com, Indiaearnings.com, JobStreet.com, Indiwo.com, Buzz18.com and Josh18.com. The recently

launched In.com, has rapidly grown to become India's second largest horizontal portal.

For more information, please contact:

Diksha Bedi

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