

Crestcom to expand its network in the Indian market through Franchise India Solutions

Crestcom International, a world's leader in the Management Development Training program and producer of the Bullet Proof ® Manager training program is set to expand in India by hiring the expert services of Franchise India Solutions (FIS). FIS is a part of Franchise India Group; Asia's largest integrated Franchise and Retail Solutions Company that specializes in providing innovative solutions to its global clientele.

New Delhi, Delhi, February 8, 2010 /[India PRwire](#)/ -- **Crestcom International**, a world's leader in the Management Development Training program and producer of the Bullet Proof ® Manager training program is set to expand in India by hiring the expert services of Franchise India Solutions (FIS). FIS is a part of Franchise India Group; Asia's largest integrated Franchise and Retail Solutions Company that specializes in providing innovative solutions to its global clientele.

Crestcom provides extensive and specialized training programs to numerous prestigious brands such as Coke, FedEx, GE, Intel, American Express and Ford. The Bullet Proof ® Manager training program has been much acclaimed in over 60 countries worldwide through its franchise network. Aware of the mammoth potential India has to offer, Crestcom is looking to expand in Ahmadabad, Bhopal, Chandigarh, Delhi, NCR, Goa, Hyderabad, Indore, Jaipur, Kolkata, Lucknow, & Mumbai. Crestcom's faculty has been awarded several prestigious awards and recognitions for their outstanding contribution in the spheres of Public Speaking, Management Development and Skills Development. Franchise India Solutions are market specialists who will customize their service options to match Crestcom's business development requirements and offer valuable solutions.

Commenting upon the association, Mr Gaurav Marya, President Franchise India said, "We are excited to be associated with an acclaimed brand like 'Crestcom'. FIS will help find suitable business associates for Crestcom's franchise network in India. FIS is already on a spree of short listing prospective partners for Crestcom franchise network. As a franchisee, an investor will have to deliver bullet proof trainings as a Crestcom franchise owner. "

Further to this, Mr. Marya added "India has enormous opportunity in the corporate training sector due to the corporates adopting great measures towards a professional approach which can systemise the processes and also develop employees managerial abilities across all verticals. Crestcom delivers specialized training to enhance an individual's skills and make them more professionally vibrant. Hence Crestcom would be gauging success at every step."

Notes to Editor

About Franchise India Solutions

Franchise India Solutions is endowed with the right medium to market your franchise namely - The Franchise world, Franchiseindia.com, FRO Show's etc. FIS is proficient in tailor-made services as per each client's business requirement. FIS also gives the option to choose and design the client's own bouquet of services from our composite offerings. Hence, FIS gives its client the risk free and the most profitable solutions to all the problems thus avoiding recurring and exorbitant costs. With scientifically developed mechanisms and an individualistic approach, FIS gives unique solutions and a better yield to all our clients. In short, FIS aims to achieve faster and cost-efficient results.

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