

The Four Fountains Spa Pune Launches Happy Hour Membership

A first-of-its-kind spa membership plan that gives members a 50% discount on spa therapies between Monday to Friday, 10 am - 5 pm

Pune, Maharashtra, January 1, 2009 /[India PRwire](#)/ -- **The Four Fountains Spa** – a chain of surprisingly affordable health spas in Pune founded by 3 management graduates from IIM Ahmedabad and SP Jain Institute of Management & Research – today launched a **Happy Hour Pre-Paid Membership** that gives members a flat 50% discount on the list price of spa therapies between 10 am to 5 pm, Monday-Friday.

This membership is ideal for housewives, the self-employed, senior citizens and even students in Pune who have time on weekdays between 10 am to 5 pm to take care of their health, Weekday discounts cannot be clubbed with the Happy Hour Pre-Paid Membership discount of 50%. However, this membership can be used by everyone in the family and is valid for a period of one year.

The Happy Hour Pre-Paid Membership is like a prepaid account that members open with the spa by making an up-front payment of Rs. 10,000/- which becomes their opening balance. On opening this account members receive a membership card that reflects the opening balance in their account. Thereafter, each time they take a therapy at any of the 3 spas in Pune (Aundh, Hadapsar or Koregaon Park) members get a 50% discount on the list price of the therapy. The price of the therapy after the membership discount is reduced from the balance on their membership card and the new balance is reflected. Members can continue enjoying the benefits of their membership till their account balance becomes nil, after which they can renew their membership by recharging their account once more.

This is the 4th membership plan to be launched by **The Four Fountains Spa** <http://www.thefourfountains.in> after its Crimson Class, Teal Class and Health Circle pre-paid memberships.

Notes to Editor

The Four Fountains Spa (<http://www.thefourfountains.in>) is a chain of surprisingly affordable day-spas set up by CMYK Health Boutique Private Limited - a company founded by 3 management graduates from IIM Ahmedabad and S.P. Jain Institute of Management & Research who have worked with companies like Hindustan Unilever Limited, KPMG Consulting and the Tatas.

The Four Fountains Spa currently has 3 spas in Pune and plans to set up 300 spas across India by 2012. Each spa offers a wide range of affordable spa therapies for Relaxation, General Well-Being and Beauty. These therapies include massages, body polishes, body wraps and facials.

The Four Fountains Spa is inspired by the refreshing image of a full-flowing fountain: life-giving water in its gentlest and most playful form. The Four Fountains in the name represent the four fountains of Youth, Tranquility, Abundance and Joy which cater to the four faculties of our existence.

The Fountain of Youth rejuvenates the Body

The Fountain of Tranquility calms the Mind

The Fountain of Abundance pampers the Senses

The Fountain of Joy connects the Soul to the universe

The four fountains of Youth, Tranquility, Abundance and Joy come together to bring vitality to life.

For more information, please contact:

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