

## **Disha Direct's Investment Square presents two new property projects with assured 50% returns in 24 months**

*Disha Direct announces the launch of 2 new real estate investment projects at New Mahabaleshwar & Kasgaon*

Thane, Maharashtra, December 24, 2008 /[India PRwire](#)/ -- Investment Square, the real estate expert advisory wing of Disha Direct Marketing Services Pvt. Ltd., is presenting new real estate investment opportunities of a lifetime in the form of two extremely high-potential projects: **Windmill Heights** at New Mahabaleshwar and **ColorScape at Kasgaon**.

The projects, located at two relatively-unexplored yet highly promising destinations New Mahabaleshwar near Satara and Kasgaon near Shahapur (77km from Mumbai) in Maharashtra, offer property buyers an assured 50% appreciation in value in 24 months.

The New Mahabaleshwar project offers plots of around 10,000 sq. ft at Rs. 30/- per sq. ft., while the plots at Shahapur measuring 3000 sq.ft. each are being offered at a price of Rs. 100/- per sq. ft.

A minimum investment of Rs.3,00,000/- [Rupees Three Lakhs] only is required to book this attractive investment. All investments will be secured by a Memorandum of Understanding (MoU) on a stamp paper acknowledging the investment and duly allotting the area of land against the amount paid by the buyer.

Experts at Investment Square have also devised an irresistible scheme that will make an investment in these two projects a totally win-win proposition for the property buyer. Under the scheme, property buyers will be assured of a buy-back option after 24 months. The iron-clad guarantee from Investment Square goes one step further-property buyers will be issued a cheque, post-dated to the completion of the 24th month from the date of signing of the MoU, bearing value equivalent to 50% higher than the original cost for plot paid by the buyer. Therefore, an investor investing Rs. 3,00,000 will receive a post-dated cheque for Rs. 4,50,000/-. The scheme not only assures buyers that their investment is absolutely safe and secure but also bears testimony to the confidence that Investment Square has on the appreciation potential of these projects.

A. Shyamsunder, CEO, Investment Square says, "This scheme will enable investors to reap high returns in future if they opt to retain the plot and at the same time guarantees a minimum return to those who opt for a buy back of the plot. The product conforms to Disha Direct's age-old philosophy of presenting destinations that hold great promise and potential of growth and development in the near future. We are confident that the projects presented here will definitely further reinforce our indisputable status as a pioneer and leader in the 'Second Home' segment of the highly-competitive realty sector."

### **Notes to Editor**

#### **About Disha Direct**

Disha Direct is a leading real estate marketing organisation. Its name is synonymous with 2nd homes and leisure properties away from the city. Today it offers services across the entire spectrum of real estate- be it residential properties in cities and towns, 2nd homes away from the city, plots of developed land, commercial properties, expansive acres of land or some rare charismatic homes and investment opportunities. Well-equipped with a team of over 180 professionals, 7 brands, 10 offices, 1 international office, 8 completed projects, 28 ongoing projects and 3500 happy customers; Disha Direct is not just an ensemble but a philosophy etched in the minds of many. For more details, log on to [www.dishadirect.in](http://www.dishadirect.in)

**About Investment Square** Promoted by Disha Direct, the trusted and reputed name in real estate, 'Investment Square' is a real-estate expert advisory that rules out the major risks and strives to change the established thumb rule "high risk-high returns" to "low risk-high returns". For information on 'Investment Square', log on to [www.investmentsquare.in](http://www.investmentsquare.in)

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