

Makaan.com to host its property show in Pune on 15th & 16th March 2008

India's fastest growing online real estate portal www.Makaan.com is organizing its Property Show in Pune on 15th & 16th March 2008 at Royal Western India Turf club, Solapur road.

Gurgaon, Haryana, March 12, 2008 /[India PRwire](http://IndiaPRwire.com)/ -- Pune is amongst the most progressing cities in India and is experiencing a rapid need for increase in infrastructure and has seen a boost in real estate activities over the last couple of years.

India's fastest growing online real estate portal www.Makaan.com is organizing its Property Show in Pune on 15th & 16th March 2008 at Royal Western India Turf club, Solapur road. The event is amongst the largest in the city with over 20 leading developers expected to showcase more than 50 new project offerings. Properties ranging from 25 lacs to 200 lacs are going to be on display. Options will include Plots, Apartments, Bungalows and Villas. The show is being sponsored by Raviraj Group in association with Expat Properties, Sobha Developers & Pune Hot Properties. Makaan.com's Property Show will provide a platform for detailed interface between property seekers and builders, so that the visitors can make an informed decision.

After the overwhelming response from the recently concluded property show in Hyderabad, Makaan.com envisages to redefine the real estate expectations for the Pune residents. Apart from having over 10000 listed properties, Pune also accounts for 12% of total website traffic on Makaan.com. Being promoted heavily across media including Internet, Press and Radio, the show is likely to attract more than 5000 property seekers over the weekend.

Notes to Editor

About Makaan.com

Makaan.com is an online real-estate service promoted by People Interactive; the consumer Internet division of the Anupam Mittal led People Group. This site has been conceived to explore and invent opportunities in the online real-estate space. Makaan.com is committed to helping users make wise and profitable decisions related to buying, selling, renting and leasing of properties, in India and key global geographies. This user-friendly portal is presently concentrating on the top 13 cities of India, including Delhi, Mumbai, Kolkata, Bangalore, Chennai, Hyderabad, Ahmedabad, Pune, Chandigarh, Jaipur, Kochi, Vizag and Vijaywada.

About People Interactive

People Interactive was founded in 1997 to help architect India's Internet landscape. Today it is one of India's leading Internet companies and boasts brands such as Shaadi.com, Shaadi.com Centres, Fropper.com, Makaan.com and Astrolife.com. The company is focussed on discovering and developing scalable Internet business models around communities and classifieds. It prides itself in being a pioneer of Indo-centric Internet business models and believes in innovation led growth.

The company won the IT People Award 2007 for Excellence in Information Technology, and was also awarded the Red Herring Asia Top 100 Awards in 2006. In September 2007 Business Today recognized the company's flagship brand – Shaadi.com as one of the Top 10 Marketers in the country. Shaadi.com was also felicitated at the WEB18 'Genius of the Web' Awards 2007, as the best E-Commerce site (Matrimony), and Shaadi.com Centres won the 'Franchisor of the Year Award' for the third consecutive year in 2007. People Interactive was also named as one of the Top 500 companies in Deloitte Technology Fast 500 – Asia Pacific Awards 2007.

People Interactive is a Sequoia Capital backed company and is part of the Anupam Mittal led People Group.

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