

## **Dreamtech Press to Participate in the World Book Fair 2008**

*Dreamtech Press is a Delhi, India based leading publisher of computer and technical books. It has announced its participation in the upcoming New Delhi World Book Fair.*

New Delhi, Delhi, January 29, 2008 /[India PRwire](#)/ -- Dreamtech Press a leading publisher of computer, business & self help books in Delhi has announced its partaking in the approaching 18th New Delhi WORLD BOOK FAIR 2008.

The India Trade Promotion Organization (ITPO) will hold the WORLD BOOK FAIR from 2nd February to 10th February at Pragati Maidan, New Delhi. The World Book Fair is organized biennially by the NBT (National Book Trust) of India and is the second largest book fair in the world.

The extensive gala is anticipated to attract whole genre of book lovers including book sellers, book merchants, librarians, wholesalers, literary agents and book buyers from all over the homeland.

Dreamtech Press as an organization has been an active participant in the World Book Fair for the past 10 years, at each instance and the response has been overwhelming. This time too it's expecting a squall of literary enthusiasts as ever subsequent tradition.

Commenting on the impending participation of her organization in the WORLD BOOK FAIR 2008, Ms Arti Pandey, Publisher of the company expressed sanguinity as well as delight that this year's event would yet again be a marking manifestation for Dreamtech Press and would also magnetize the book lovers to the capital. "The event will not only serve and mirror the reading patterns of literary enthusiasts and industry experts in the country, but once again provide momentous platform to the local and niche publishers like us, to showcase our area of expertise to the rest of the country. The previous event witnessed over 1 million ardent book lovers for some 1200 exhibitors. The response we get here is awe-inspiring that's why this year we are also planning to launch few new books here."

She continued, "We are also striding into a fresh arena of leisure reading with a new series of Coffee Table Books. The series is being promoted entitled 'Symphony of Prudent Reading' is a product of our alliance with 'Source Books Inc', a leading independent publisher of general trade & fiction books. The specimen titles include books dealing with issues from our daily lives and can be seen at our stall."

While responding about her assortment of books at the fair she replied, "We are fervent to give potential patrons an exciting blend of various book categories that they will not find at any other stall, probably."

She further said, "I would like to congratulate NBT for assuring participation of copious number of contributory publishers, authors and book sellers year and again." She ended up with an open invitation to one and all saying, "All are invited to share their scrap of book dotting."

### **Notes to Editor**

Dreamtech Press has been associated with book publishing since several years and is led by an ever so resolute lady Ms Arti Pandey, Publisher of the company. The company has gained repute in the market with making available quality products.

While the term Dreamtech can be associated with technicalities, it continues to publish in areas similar to its interpretation. Dreamtech Press specializes in all areas of computer and technical education like: Computer Science, Certification, Database Management, E-Commerce, Hardware/Software Testing & Analysis, Networking, Information Technology, Programming, Operating System and Competitive Books as well. In its ever growing list of titles, the company has entered into alliances with world leaders such as Wiley India (a unit of John Wiley & sons), Apress/Springer Manning and many more. Dreamtech Press has been committed in bringing India-centric brands to the readers.

The hoof marks of Dreamtech Press in the World Book Fair could be observed at Hall no 4, stall No 610 showcasing its entire range of paperbacks and hard bounds.

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