

## **ISNI TRUST at 14 Rural Technology Craft Mela 2016 Rural Technology Park National Institute of Rural Development & Panchayatraj**

*The National Institute of Rural Development and Panchayati Raj (NIRD&PR), Hyderabad was organised the 14th Rural Technology and Crafts Mela from November 24 to 28 2016 at NIRD &PR campus, Rajendra Nagar, in Collaboration with International Special Needs Institution Trust and other partners.*

Hyderabad, Telangana, December 21, 2016 /[India PRwire](#)/ -- The Rural Technology Park of National Institute of Rural Development and Panchayati Raj, Hyderabad has been established with a view to uplifting the rural people in all aspects of life such as capacity building, rural employment generation and livelihood etc. It is established in an area of 65 acres of land with a scope to envisage for transfer of technology through live demonstrations. The development of RTP has been divided into various categories to cater to the needs of the rural people.

The National Institute of Rural Development and Panchayati Raj (NIRD&PR), Hyderabad was organised the 14th Rural Technology and Crafts Mela from November 24 to 28 2016 at NIRD &PR campus, Rajendra Nagar, as part of Month long foundation day celebrations. While addressing the media at NIRD &PR at Rajendra Nagar in Hyderabad today, the director General of NIRD & PR Dr. W.R. Reddy said that more than 300 stalls from the Self Help Groups (SHGS)/ Entrepreneurs/ Artisans/ Institutions/ NGOs/ Government Organisations, etc., from across the Country will put up their stalls at the mela to display, exhibit, and demonstrate their products and technologies. The Director General further said that representatives from 18 States will participate in various events. It is a great platform for them to display and sell their products and technologies.

The Motto of the Mela is to attract the Urban Youth and Creating Awareness on crafts and Arts for Rural Development. The Director General further said that a Film Festival on Rural Development will be organised by NIRD& PR for two days from November 24th and 25th, 2016 at NIRD &PR Campus. More than 50 Films including documentaries from across the country will be screened during the film festival. Dr. W.R. Reddy further said that the objective of the film festival is to create awareness among the people about rural development by screening the documentaries and success stories which are gathered in various Grampanchayths across the country.

[https://www.facebook.com/permalink.php?story\\_fbid=1481447205206588&id=100000239671632](https://www.facebook.com/permalink.php?story_fbid=1481447205206588&id=100000239671632)

<http://indtoday.com/14th-rural-technology-and-crafts-mela-from-nov-24/>

### **Notes to Editor**

ISNI (International Special Needs Institution. TRUST), which works for the vocational training and self employment of the Physically Challenged Individuals & Womens.

Womens & Disabilities are the last priority in many countries, and are condemned to live their lives as a discriminated lot, whose lives are perceived as having no potential to improve. We at ISNI facilitate programs to improve conditions of such disabled and mistreated women so that they can become productive members of this global society. ISNI has collaborated with National Institute of Rural Development (NIRD) Ministry of Rural Development, Government of INDIA, A.P Viklangulu Co-Operative Corporation, Government of Andhra Pradesh, Aala Group, Oriental Coco Fibers and Light to Life, Alpha foundation of ICFAI group, Sri Krishna Teja Foundation, Mother Theresa Foundation, Sahaya Special School for Mentally Challenged, and other Government and Non-Government institutions to reach out to many marginalized beneficiaries. ISNI women manufactures extremely good quality eco friendly products made with handmade paper, apparels with Khadi and jute along with fashion jewelry.

**For more information, please contact:**

**Dr. Aquil Samah Masroor**  
PRESIDENT & MANAGING TRUSTEE  
(L) 9848377026, (M) 9246330650

© copyright 2017 **India PRwire** (<http://www.indiaprwire.com>)

India PRwire disclaims any content contained in press release. Use of our service is governed by our privacy policy and terms of service.