

## TiE-ISB Connect 2009 to Focus on New Ways to Engage Venture Capital Firms

*4 New Tracks to Highlight Starting a New Venture and Raising Funds through the Seed to the Growth stage*

Hyderabad, Andhra Pradesh, September 29, 2009 /[India PRwire](#)/ -- The 5th edition of India's most exciting Annual networking event for **entrepreneurs** and **investors TiE-ISB Connect 2009** will feature 30 top Venture Capital Firms with a focus on sharing new ways to engage VC's. The event will also feature **3 exciting new tracks highlighting issues ' starting a new venture and raising funds through the seed to the growth stage of the company.** The event ([www.tie-isbconnect.com](http://www.tie-isbconnect.com)) will be held on **October 22nd and 23rd, 2009 at Hotel Marriott Hyderabad.**

The response to the event has been incredibly positive, with attendance growing from year after year. Over the last 4 years the event attracted over 1000 business plans and over 50 Venture Capitalists representing the core and sunrise industries. We are pleased to be on the radar already for a number of business leaders and big investors who are keen to attend the event, said Dr. Ramesh Babu, President TiE Hyderabad Chapter

Making the announcement, J A Chowdary, Member Board of Trustees, TiE Global, said the theme for this Year TiE-ISB Connect 2009 "The Crisis will pass....Will You, addressing real issues" is timely. Our objective in this edition is to address the issue of '**Surviving and Succeeding** ' in difficult times and bring together first-time and seasoned entrepreneurs with investment community to explore the opportunities and challenges in the current economic times.

### Highlights

#### Opening Day October 22, 2009

- Jumpstart to your Venture
- Funding and Operational Challenges During Seed Stage
- Taking India Forward
- Company Showcase

#### Day 2 October 23, 2009

- Next 800 Million Opportunity
- Funding and Operational Challenges during Series A/B
- VC Connect

TiE-ISB Connect during the last 4 years has also held several rounds of mentoring sessions helping many entrepreneurs to refine their strategies and business approaches. Of the **350 entries** for business plans received last year there are nearly **13** companies, which are in last stage talks with VCs and are likely to receive funding.

Registrations for the event are open. To register log on to <http://tie-isbconnect.com/register-tieisb.php> **TiE-ISB Connect 2009** ([www.tie-isbconnect.com](http://www.tie-isbconnect.com)) is organized by the TiE, Hyderabad Chapter and the Wadhvani Centre for Entrepreneurship Development (WCED), ISB. **TiE-ISB Connect** enables interaction of aspiring entrepreneurs, early-stage ventures, and growth-stage ventures with potential investors, successful entrepreneurs and mentors.

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## Founder & Brand Mentor

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