

Anoo's launches its fourth Clinical & Salon Centre in Hyderabad

The newly launched facility will also offer a range of Anoo's Herbal Beauty Products, which are presently being marketed in India and in the US in Hair Care - Henna, Hair Care and Hair Oil, and in Skin Care - Fair & Fresh Face Pack.

Hyderabad, Andhra Pradesh, April 28, 2008 /[India PRwire](http://www.indiaprwire.com)/ -- Anoo's - a well established name in the Beauty, Health and Fitness industry having its Clinical & Salon Centres in India and abroad launched its state-of-the-art clinical & Salon facility for Men & Women at Kukatpally in Hyderabad. The facility at Kukatpally will offer a wide range of services ranging from Weight management to Spa treatments, Hair removal to hair regrowth, all types of skin treatments and salon services such as Hair Styling, Makeovers, Nail Art, Tattooing, etc. for Men, Women and children with the world-class quality and great ambience that are synonymous with Anoo's.

The new branch was formally inaugurated by film stars Ms. Parvati Melton and Mr. Navdeep here at Kukatpally late evening on Saturday. The branch at Kukatpally is located at MCK House, KPHB Colony with about 4000 sft. space spread over two floors with state of the art equipments, facilities and trained staff. It will be open from 9 AM to 7 PM on all days of the week including Sundays.

Ms. Anuradha, Director - Anoo's speaking on the occasion said, "Beauty Care is no longer a women's prerogative. Fashion, globalization, films, new life styles have contributed in creating the "Metro Sexual" man who is equally conscious about his looks and fitness. In keeping with the trends, Anoo's Clinical and Salon services are unisex."

The clinical services on offer for men and women at Anoo's include Weight Management - slimming, spot reduction and body shaping, etc., Hair Removal Treatment - Anoo's are the only one offering a combination of Electrolysis & Laser Hair Removal Treatments for unwanted hair reduction, Skin Care Treatments - Advanced Facials, Micro-dermabrasion, Acne Cure, Body Polishing, Wart and Tags Removal, Scar and Wrinkles Reduction and Laser Hair Re-growth - for people with stressed and damaged hair. The Salon services include hair cutting, colouring and styling, Make-up / Makeovers, Facials, Spa (Body treatments), Manicure, Pedicure and Nail art, to name a few.

The newly launched facility will also offer a range of Anoo's Herbal Beauty Products, which are presently being marketed in India and in the US in Hair Care - Henna, Hair Care and Hair Oil, and in Skin Care - Fair & Fresh Face Pack. All Anoo's products and treatments have been tested and approved by Department of Ayurvedic Medicine, India, informed Ms. Anuradha. Throwing light on the industry, she said that with the integration of beauty, health and wellness, the worldwide beauty care industry has risen to be a billion dollar mammoth. India's beauty, health and wellness industry is booming and is all set to grow by 15-20 percent every year, Ms. Anuradha added.

Notes to Editor

Anoo's Electrolysis & Obesity Pvt. Ltd. widely known as Anoo's is a 25 years old company. It is the brainchild of four sisters popularly known as "Anoo's Sisters" (Anuradha, Annapurna, Anupama and Anirudha, alumni of Christine Valmy Beauty School, New York) who have a knowledge base enriched by years of intensive research into Indian beauty practices, supplemented by present day innovative techniques. Started in 1982 as a small home enterprise, today Anoo's is a full-fledged company which has a work force of more than 200 people - trained Estheticians and Technicians. Anoo's is a well established name in the beauty, health and fitness industry having its Clinical & Salon Centres in India and abroad - Hyderabad (4), Vijayawada, Rajahmundry, Visakhapatnam, Chennai, Bangalore and USA. For further information, log on to www.anoos.com

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