

The Social Inclusion Khadi Fashion Show

KVIC (Khadi and Village Industries Commission) State Government of Andhra Pradesh, India in collaboration with (ISNI) International Special Needs Institution Secunderabad organized a social inclusion fashion show.

secunderabad, Andhra Pradesh, March 27, 2008 /[India PRwire](#)/ The show aimed to bring latest fashion trends of Khadi and to portray the work of the weavers and by the women who are marginalized and disabled with a statement that even though with their dis-abilities they are still Able.

The show stated that we are all one and equal by promoting Social inclusion which is about reducing inequalities between the least advantaged groups and communities and the rest of society by closing the opportunity gap and ensuring that support reaches those who need it most.

The show was attended by:

- Shri China Reddy.G (Minister of Rural Development, NREGP, Self Help Groups)
- Mr. Girish Kumar (Director General of Police vigilance and Anti Corruption)
- Mr. K.C. Kalapam- Honorable Chairman of south zone KVIC
- Smt. Anita Rajendra- Director Department for the Welfare of the Disability & Senior Citizens & State Commissioner under persons with Disabilities Act 1995
- Md. Azhar Uddin(Former Indian Cricket Captain)

Khadi is essentially a cloth, the soft twist imparted by the hand maintains the yarn hairiness to an extent, which gives maximum comfort. The loom used is weaving of Khadi interlaces the threads in a manner that allows maximum air to penetrate to body and soothes the body better than any other fabric does. No wonder Khadi is acknowledged as one of the coolest and most comfortable fabric ever known. It is 100% Chemical free cloth. Some of the designs which had fabric painting, embroidery and finally stitching was made by women with dis-abilities. They portrayed their creativity. Professional Models like Dr. firoz, Abbas, Manal, Ahasaan, Salima, Amina, Mona, Alina carried it on ramp. The show was great success. Mr. Aquil Samah vice president of ISNI stated that "This show was sponsored by ISNI; we have taken this initiative to make the society aware about the work of ISNI beneficiaries. Khadi cloth was chosen based on the global warming scenario which is the global challenge the world is facing today, therefore we say that Khadi is the cloth of today and tomorrow.". ISNI women manufactures extremely good quality eco friendly products made with handmade paper, apparels with Khadi and jute along with fashion jewelery. Our products are sold at Lepakshi, Khadi exhibitions and in Shiilpa Ramam at Hi-Tech City Hyderabad. Our products are liked in North America because of our quality and creativity.

There was live music performance by Thugs Unit. Finally with team work of Government officials and community leaders along with big gathering the show was a great success.

Notes to Editor

ISNI (International Special Needs Institution), which works for the vocational training and employment of the Dis-Abled women.

Women with disabilities are the last priority in many countries, and are condemned to live their lives as a discriminated lot, whose lives are perceived as having no potential to improve. We at ISNI facilitate programs to improve conditions of such disabled and mistreated women so that they can become productive members of this global society. ISNI has collaborated with Alpha foundation of ICFAI group and other government and nongovernment institutions to reach out to many marginalized beneficiaries.

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