

Now SMS your resume instantly using shortcode

JobStreet launches Smart Apply in India. Apply for any job instantly using your mobile via SMS.

Bangalore, Karnataka, April 2, 2008 /[India PRwire](#)/ JobStreet is pleased to announce exciting SMART capabilities and innovative changes that promise a quicker, faster and instant experience for jobseekers when they want to APPLY, SEARCH and REGISTER for jobs. This is in line with Jobstreet's stated objective to offer a truly world-class online job search experience.

SMART APPLY:

Now, with JobStreet you don't even need a computer to apply for a job . A jobseeker who is registered with jobstreet.com can just type APPLY on their mobile phone followed by the email id of a recruiter or an email listed in a newspaper job advertisement or career site of a company and send it to 52622. The sms service will recognise the mobile number as a registered user of jobstreet and email their resume from jobstreet's database to the company you applied to. For e.g. if a company XYZ has published a job advertisement and has listed an email id recruiter@xyz.com for job responses then a candidate needs to just key in APPLY recruiter@xyz.com on their mobile phones and sms it to 52622. This enables a candidate registered on jobstreet.com to apply to any job featured anywhere, anytime.

SMART SEARCH:

The new and advanced search facilities make it possible for job seekers to easily select relevant industry and specialisation on the home page for desired results. A user can also save the search results in RSS format and get them delivered to the user's desktop using any popular RSS/ newsreaders such as Google Reader, Bloglines, Google News or My Yahoo. Another useful option is the part of the Search Jobs box displaying the top 12 industries specialisations and locations based on total jobs in each industry. This is particularly useful for candidates who need to make career decisions and need some industry information on hiring dynamics.

In keeping with the philosophy of Real Companies, Real Jobs, Jobstreet continues to display only corporate jobs on the site to enable candidates to apply and hear from companies directly.

SMART REGISTER:

A smart content extractor is the newest innovation from JobStreet. This innovation is an intelligent system that allows job seekers to upload their resume on jobstreet and actually captures key information from the uploaded resume to pre-fill the application form on jobstreet. This helps users to maintain resume formats while reducing the time spent on registration at the site. An accurate LINA alert system – a system to capture relevant system before sending job alerts- assists new users at the sign up stage by accurately capturing their information and enables users to correct discrepancies if any. This results in better matching of jobs with resumes registered on the database. Candidates can expect to be delighted by the high quality matching for jobs by the intelligent system thereby vastly improving the incidence of accurate matching of job alerts.

"Candidates today are a smart and evolved group. They are looking for time saving and intelligent processes when looking for job options. We have taken the pain away from the job search process with the SMS capability, Smart Search and Smart Register capabilities. Candidates can now leverage their mobile phones to apply instantly and get the edge when applying for their dream jobs. Smart capabilities like these help candidates since they no longer need to access their CVs confidentially at their workplace. Additionally , candidates are now able to send their CVs even as they sip their morning tea and browse the newspaper for jobs. Candidates can now truly apply anytime, anywhere to any company" says Anand Iyer, CEO, Jobstreet.com.

In addition to the above features, the new site has warm and brighter colours for an exciting interface that provides easy navigation besides communicating about companies that are directly hiring. This does away with the need for unnecessary searches which is a clear time saver for job seekers.

Notes to Editor

Launched in 1995, JobStreet.com is among the oldest job portals world-over, and has grown to become one of the leading Internet Recruitment websites in the Asia-Pacific region, revolutionizing the way recruitment is done today.

Besides the job portal, JobStreet.com also offers a comprehensive Recruitment Automation solution, offered as a hosted service. This solution helps corporates view Talent Acquisition from a strategic perspective, allowing them to create and manage an ongoing talent pool/pipeline, apart from enabling them to hire faster and cost effectively.

Top global, regional (Asian) and Indian companies have subscribed to JobStreet's portal as well as recruitment automation offerings to leverage the ever-increasing pool of top talent registered on the portal, and manage their e-recruitment processes through proven software applications in the HR domain.

Network18 has entered the Indian e-recruitment market space via a joint venture with JobStreet.com, Asia's premier e-recruitment portal. JobStreet.com India is now all set to become the leading destination for job seekers and recruiters in India.

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