

InfoVision 2007 to bring Together the Big Names in Social Networking for a Two-Day Conference in Mumbai

InfoVision 2007 scheduled for December 17-18, 2007 at the ITC Maratha, Mumbai is an intellectual feast, packed with keynotes and presentations on the theme "Social Networks, Knowledge Discovery and Innovation".

Mysore, Karnataka, December 10, 2007 /[India PRwire](#)/ -- Social Networking is one of the hot and happening topics and applications of Internet today. Millions of people today have a public profile on Orkut, Facebook, iLand, BigAdda, YouTube, Flickr, etc. where they put up personal details to share with the whole world. InfoVision 2007 scheduled for December 17-18, 2007 at the ITC Maratha, Mumbai is an intellectual feast, packed with keynotes and presentations on the theme "Social Networks, Knowledge Discovery and Innovation".

InfoVision brings together a prominent array of speakers to discuss "Social Networks, Knowledge Discovery and Innovation." Speakers include Ajit Balakrishnan, Founder Chairman and CEO, Rediff.com, F. C. Kohli, Former Vice Chairman, TCS, Prabhakar Raghavan, Head, Yahoo Research, Noshir Contractor, Professor, Kellogg School of Management, Rohini Srihari, CEO, Janya Inc. and many others.

Organized by International School of Information Management (ISiM) and Rediff.com, this is the third InfoVision Conference after very successful meets in 2005 and 2006. There are limited seats for participation. Registration is open online at www.infovision.org.in till the seats get filled up.

InfoVision is the premier knowledge summit in India today. InfoVision 2007 is the place to be for business leaders and executives to meet, interact and understand the very recent and very exciting phenomenon of online social networking. Today many organizations are looking for ways to form online communities that they can target with specialized content, specific information and marketing schemes. For users of such communities, it is a way to reach out to like minded people, network with friends, and make themselves visible. The conference will include several interactive sessions where the thought leaders will do a deep dive on topics ranging from social networking, web 2.0, mashups and weblogs to innovation, creativity and organizational communications. There will be several break out sessions to allow participants to interact with the thought leaders from industry and academia.

InfoVision 2007 has even created its very own mobile social network using the CellSerf mobile application. The InfoVision 2007 mobile community will enable participants to share and collaborate in unique ways. All participants will be offered the mobile application free. The application which allows sending multimedia email, messages and IM from the mobile for free can also be used to send conference content to the user on her mobile phone. Details about downloading this application can be found online at <http://www.infovision.org.in/2007/topic/cellserf.html>. InfoVision videos and conference updates will be broadcast on to the mobile phones of the participants using this application. This is the first time such an application for the mobile phone is being made available to participants anywhere in the world.

Notes to Editor

About International School of Information Management

ISiM is a new age school for the knowledge society. Committed to prepare the information professionals of tomorrow, it trains professionals to design, develop, implement, manage, and evaluate information systems in a wide range of environments in the global context. Blazing a new trail, this multi disciplinary institute offers a Global Masters Programme in association with universities abroad. The M. Tech in Information Systems and Management is an innovative academic programme to launch careers in information management in diverse organizational settings – corporate, government, academic and others. ISiM also offers Corporate Training / Executive Management Training Programmes and Doctoral Degree programme in the field of Information Systems and Management.

ISiM – a Ford Foundation Funded Initiative is pioneering the I-School movement in India in partnership with leading I-Schools in the US – the School of Information Sciences, University of Pittsburgh, School of Information Studies, Syracuse University and the Dalhousie University, Halifax, Canada and International Institute of Information

Technology, Bangalore and Informatics India, Bangalore is its industry partner.

ISiM is an autonomous institute of the University of Mysore with world class facilities, including international faculty drawn from partner institutions in India and abroad and internships and placements in leading information industries

About Rediff.com

Rediff.com is India's leading online community portal providing news, information, communication, entertainment, free and paid community features and products, including e-commerce and mobile services. Rediff.com today serves more than 56 million registered users worldwide. Rediff.com is listed on NASDAQ (NASDAQ: REDF) since 2001 and also figured in the Top 10 Indian Companies to watch in the recent study by Business Week.

Rediff.com's Information and Content channels currently include news, business, movies, cricket/sports, auto, health, food, books, gaming, astrology, contests, lifestyle, home décor, women and several other topics of interest.

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