

DALER MEHNDI'S brand new foot tapping single KOKO on air

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New Delhi, Delhi, August 27, 2009 /[India PRwire](http://www.indiaprwire.com)/ -- 'Top of the Top. King of Pop. King of Bhangra. London to Kangra'. These words are norhyme in felicitation of the King OF BHANGRA but an introduction to Daler's new single "KOKO". These are words penned by the Maverick Music Director Anu Malik for the King of Bhangra – DALER MEHNDI. Not only has he written them for Daler but also sung them. He wrote them just in a spur of a moment as we all have seen in the many shows that he judges.

The song has a history which the Bollywood King of Pop wishes to reveal himself and admonishes us to write about.

KOKO is written and composed by Daler Mehndi. It is a highly wicked and infectious track. The single has the signature Daler Mehndi stamp of pure entertainment, great rhythm with catchy beats. The song has Simple, catchy hook lines with the word 'KOKO' that he uses to describe his lady love.

As you listen to the track you feel Daler is surely up to something if one is to go by the lyrics. Who is this "KOKO"? , you ask and he smiles with the naughty glint in his eyes by answering "Har kissi ki life mein ek 'KOKO' hai jiske sath ladne aur mazak karne mein zindagi ka lutf hai! Ap enjoy kijiye sawal nahi! Kya ye apki life se juri baat nahi?"

The King of Pop leaves us with this mystery which we are sure to unearth for you soon when you will listen to the track.

T Series who have been vying to get Daler Mehndi on their Label for years now are really excited about this track.

It is for the first time in the History of Indian Music that a single is being released by India's biggest Music label, may be they are keen to follow the success story of Daler Mehndi's music label D Records that had released singles last year with 300 Saal Guru De NAAL and His first SUFI album "BISMILLAH" but for a mainstream label like T Series – this is their first ever single

The video is shot by Azeem Parkar and is fully loaded with the Bhangra maestro's signature steps that are sure to catch your fancy. You can now catch it, available now worldwide online and on mobiles . For more updates log on to –www.dalermehndi.com

Notes to Editor

D Records is management company if King of Bollywood pop Daler Mehndi.

For more information, please contact:

Dalbir Singh
Management