

HICSA 2010 gears up to showcase more than Seven Global Leaders of the World's Foremost Hospitality Brands

The Sixth Hotel Investment Conference South-Asia to be held at Grand Hyatt, Mumbai on 7-8 April 2010

Gurgaon, Haryana, November 18, 2009 /[India PRwire](#)/ -- HVS, a fully integrated global consulting and appraisal firm focused on hospitality, will hold its Sixth Annual Hotel Investment Conference South-Asia (HICSA 2010) on 7-8 April 2010 at the Grand Hyatt, Mumbai. HICSA, a two-day conference dedicated to hospitality, is globally recognized as a growth and investment opportunity both within and outside the country.

This year, for the first time ever in India, HICSA 2010 will present more than **seven global leaders** from the world's premier hospitality brands. HICSA 2010's Main Sessions and Key Note Addresses will focus on how the industry can grow further in the region and worldwide. The mature perspective of these global leaders will provide a wide learning panorama for the delegates in terms of enhancing benchmarks, targets, strategies and trends for the future along with providing opportunities for new businesses. Mr. Frits Van Paasschen, President and CEO, Starwood Hotels and Resorts; Mr. Raymond Bickson, Managing Director and CEO, Taj Hotels, Resorts and Palaces; and Richard Solomons, CFO and Head of Commercial Development, IHG will join Manav Thadani, Managing Director, HVS-India in presenting their perspective on India as an attraction for global leaders in the backdrop of the global travel and tourism industry. Completing the heptagon of illustrious global influencers at the HICSA 2010, who will reflect on the outlook for the industry, will be Mark Hoplamazian, CEO and President, Hyatt Hotels Corporation; Eric Danzinger, President and CEO, Wyndham Worldwide; Gerald Lawless, Executive Chairman, Jumeirah Group; and HP Rama, Chairman and CEO, JHM.

Speaking on the attendance of these global hospitality leaders this year at the HICSA 2010, Manav Thadani, Managing Director, HVS-India said, "HICSA has over the years been successful in consistently addressing the various issues and concerns faced by the global hospitality sector. With the due support and appreciation of all the enlisted top leaders of the industry so far, HICSA has today become a conduit for evolving solutions for the challenges faced by the industry. This is now even more abundantly clear with our speaker profiles and the support that we get year-on-year from the international hospitality leaders." He further added, "Obviously 2010 should be a good year for hotel investments. We are seeing an unprecedented number of global hospitality CEOs who are planning to attend HICSA in April 2010."

HICSA 2010 has lined up some of the best known international faces of the hospitality industry.

Key Speakers and Attendees at HICSA 2010:

- Frits van Paasschen, President & CEO, Starwood Hotels & Resorts
- Eric Danziger, President & CEO, Wyndham Worldwide
- Mark Hoplamazian, CEO & President, Hyatt Hotels Corporation
- Nakul Anand, Divisional Chief Executive - Hotel Division, ITC
- Gamal Aziz, President & CEO, MGM MIRAGE Hospitality
- Gerald Lawless, Executive Chairman, Jumeirah Group
- Capt. CP Krishnan Nair, Chairman, The Leela Palaces Hotels and Resorts
- Raymond Bickson, MD & CEO, Taj Hotels Resorts and Palaces
- Martin Rinck, President, Asia Pacific, Hilton Hotels
- Henry Gabay, Co-Founder & Co-Chairman, Duet Group
- Louis Klein, MD - Real Estate, IREO
- Peter Meyer, MD - Pacifica Partners

Key Sessions at HICSA 2010:

- India Looking Outwards - An Attraction for the Global Leaders
- Leading Greats of Indian Hospitality and the New Gen X

- Global Funds - Is the India Story Still Alive?
- MIAL as an Investment Opportunity
- The Budget/ Mid Market/ Economy - Will Someone Clear the Confusion?
- Luxury Redefined for India
- From Online to Mobile - Are you Ready for the Next Game Changer?
- Franchising - Can it be a Success in India?
- South Asia Round -up
- Leisure & Entertainment Mixed with Hospitality
- Hot Seat - Hotel Operations

To acknowledge the outstanding contribution and unparalleled commitment of an individual to the evolution of the Indian Hospitality Industry, the HICSA 2010 "Lifetime Achievement Award" shall be presented to Capt. CP Krishnan Nair, Chairman - The Leela Palaces Hotels and Resorts. Being the founder of Leela Palaces Hotels and Resorts, Capt. Nair has been successful in creating what is now an institution that epitomizes Indian culture; he has worked extremely hard in building the brand into what it is today not just nationally but internationally as well. He is an institution in himself. Capt. Nair shall be presented this token of recognition by Stephen Rushmore, President and Founder, HVS and Manav Thadani, Managing Director, HVS-India on the first of the two-day conference in Mumbai.

HVS, over the years, has successfully contributed to identifying solutions through research and analysis to the challenges faced by the industry and redefining ways that can enable sustain a buoyant outlook for hospitality in India. HICSA is yet another credible platform offered by HVS that takes a step towards the future trends and practices.

Notes to Editor

About HICSA

To address the growing need for a uniformed platform for industry participants to exchange ideas and discuss the future of the hospitality industry, HVS Hospitality launched the annual Hotel Investment Conference South Asia (HICSA) in 2005. Today the conference is widely viewed by global industry leaders as the premier hospitality event for the South Asian region, valued for its networking opportunities and high-level contacts as much as for its content-rich sessions. HICSA over the last four years has witnessed unprecedented support and appreciation from the hospitality industry and attracted overwhelming participation from hotel owners, investors, operators, bankers and industry specialists who came together to share their best practices, new ideas and latest market trends.

About HVS

HVS Global Hospitality Services is the leading consulting firm dedicated to the hotel, tourism and leisure industries. Founded by Steven Rushmore in 1980, HVS currently has 29 strategically located offices around the world and a staff of over 300 highly trained consultants to fulfill a wide range of requirements related to the industry. Established in 1997, the New Delhi office of HVS actively works within India and the Indian subcontinent, offering a wide range of services to the hospitality industry. Driven by client needs, HVS New Delhi is a one-stop shop for expert advice ranging from Consultancy & Valuation, Executive Search, Asset Management & Advisory Services, Marketing & Communications Services, and Web Strategies.

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