

RateTiger tops 500 channels and adds GDS connectivity

Single solution now handles all electronic distribution channels

Hyderabad, Andhra Pradesh, November 11, 2009 /[India PRwire](http://www.indiaprwire.com)/ -- eRevMax, the holding company for RateTiger, will announce the launch of direct GDS connectivity at WTM. This development allows RateTiger products to deliver hotel inventory to over 480,000 travel agents worldwide through Amadeus, Galileo, Sabre and Worldspan.

Together with ReservHOTEL based in Miami, Florida, RateTiger will provide hotels with the ability to automatically update hotel descriptions, rates and availability to increase exposure and revenue opportunities across multiple GDS's

RateTiger will also announce the addition of its 500th fully integrated distribution channel. RateTiger now overshadows its competitors in secure XML connections for Online Travel Agents (OTA) and direct access to Travel Agents through GDS's.

Providing over 500 integrated channels and access to over 480,000 travel agents, RateTiger makes channel management a seamless operation between the various management technology systems. As hoteliers use more distribution channels to gain market share, accurate data is essential to maintain the highest rates and occupancy.

"Hoteliers can now be safe in the knowledge that they no longer need to individually manage various inter-related systems," said **Luis Barberi of ReservHotel**. "By combining the best of breed technologies, the hospitality industry can begin to thrive on bookings across multiple channels.

"The integration with ReservHotel, having over 17 years of GDS experience, means hoteliers can manage inventory for both online and offline travel agents," said **Sascha Hausmann, CEO, eRevMax International**. "Channel management solutions must remain easy to use to assist hoteliers in the operation of their properties. By expanding our service options hoteliers can now leverage the benefits of working with only one system in real-time in order to update multiple distribution channels."

With access to over 480,000 travel agents and over 500 OTA integrated channels RateTiger's primary offering - RTSuite is now fully compatible to process room and rate updates across multiple websites and GDS's helping hotels save time and make money.

Notes to Editor

About eRevMax International

Founded in 2001 and now operating in 60 countries and 415 cities, eRevMax has created a suite of products which has changed the landscape in which hotels distribute their inventory worldwide. The main suite of products offered under the 'RateTiger' brand has become the industry's benchmark for successful tools enabling online distribution management. It continues to be eRevMax's core objective to bring revenue maximization to the hospitality industry through 'next generation' innovative e-products.

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