

This Monsoon, Its Pouring Ideas at The Pune Edition of Proto.in - India's Premier Start up Event

It's an action packed start up weekend at the Proto.in Pune edition. Witness the highest quality of product innovation in India and network with the most influential minds in the start up community.

Pune, Maharashtra, July 22, 2009 /[India PRwire](#)/ -- **Sneak Preview of Proto.in Showcase**

25th July will see promising start-ups from various sectors (Automobile, Design, Clean Tech, Manufacturing, High-Tech Media; apart from the favoured start-up sectors of Web and SaaS coming together on one single platform. Geographically, the enthusiasm from Pune is clearly reflected with almost 50% of the start-ups from the Mumbai / Pune region and the remaining coming from other cities such as Chennai, Bangalore and Kolkata.

True to Proto.in's core of enabling the growth of the entrepreneurial community in India, this edition will witness renowned industry experts, VCs and Start ups sharing, collaborating and exchanging ideas on a single platform. Here are the other highlights at this edition:

The Highlights at the Proto.in Pune Edition

- ***Network with the cream of the investor community***

Meet Investors, from top venture capital firms such as Sequoia Capital, Matrix Partners, Seedfund, DFJ ventures, Clearstone ventures, Nexus India Capital & Ojas Venture Partners to various active angel investors in the technology start-up space across the country.

Also through an exclusive partnership with Yes Bank, Proto.in will be reaching out to the High Net worth Individual community and get them exposed to the attractive investment opportunities amongst the Indian start-up enterprises.

- ***Know all about the relevance of Government and IP to the start-up world.***

Get an opportunity to listen to Ganesh Natrajan (CEO Zensar, Chairman, IT & ITES, CII & ex-Chairman NASSCOM) on the government policies and schemes that impact start-ups. Also Hear from IP experts such as Prabuddha Ganguli on how start-ups can leverage IP as a part of their business strategy.

- ***Demystifying Angel Investment***

Proto.in in partnership with Mumbai Angels (Sasha Mirchandani, Prashant Choksey and others) will do a session on the fundamentals of angel investing and how it can enable entrepreneurs in germinating their company from the idea stage.

- ***Microsoft patronizes Proto.in***

Microsoft has been very active in its support to the start-up community through its Bizspark program and Proto.in, as a premier start-up event, continues to enjoy their patronage. Rajeev Vij from Microsoft will deliver a talk on selling to the Major Indian Enterprise Customers. Microsoft will be a gold sponsor at Proto.in

- ***A Proto.in Alumnus scales up, returns the favour.***

Druvaa, once a proto.in presenting startup themselves and have scaled really well post their proto.in showcase and have shown great commitment to the movement by coming back as a silver sponsor. As Druvaa co founder Jaspreet Singh recounts his experience at Proto.in - *“Druvaa was a 4 months old & 3 people startup, and in fact we had launched the first product beta at Proto.in. For us it was a steep learning curve and the entire experience was enriching.”*

- ***Pune’s first ever Facebook Developer Garage***

Understand how developers can create web applications on Facebook with social utility and business potential targeted towards the rapidly growing Indian market on Facebook from Ruchi Sanghvi, Senior Product Manager at Facebook and others.

- ***And catch all the action on www.proto.in/live***

If you are not amongst the lucky few to be at the auditorium, you can catch the official updates and action at www.proto.in/live. The Page will go live on 24th July at 5 P.M. Watch out for this space!

Notes to Editor

The Knowledge Foundation is a not-for-profit organization engendered by passionate individuals who are technologists or strategists or entrepreneurs or professionals or artisans or even all of these! These are individuals who are dedicated to promoting knowledge in all forms possible and organize world class conferences, seminars and workshops to aid the same. The foundation already has several big events to their credit including Proto.in, BarCampChennai, BlogCamp, Buzz140, SearchCamp and WikiCamp.

For more information, please contact:

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