

Bangalore startup takes Pro-Green initiative

Apartment communities would now come together to save fuel, lessen traffic and reduce pollution by Car Pooling

Bangalore, Karnataka, March 28, 2008 /[India PRwire](http://www.indiaprwire.com)/ -- Meenal, a software professional and resident of Suncity Apartments in Bangalore, and two of her colleagues working in Oracle would now car pool their way to office and make their contribution to solve Bangalore's severe traffic congestion problem. "It makes all the sense in world to Car Pool when all of us have the same route to our offices. " says Himani, another resident.

CommonFloor.com, a product by Bangalore based maxHeap Technologies for modern apartment complexes, has enabled communities in Bangalore and enthusiastic residents to actually find and collaborate with neighbors having same route to work. "We were looking for a way to search and sync with people whom we can carpool with. Now its easy", say Ankur, who uses CommonFloor.com to connect with neighbors for activities and seeking solutions to day to day problems.

CarPool, as a solution to all traffic related problem, has been attempted in many forms and many times before. Unlike previous trials, this time it is expected to work because of physical proximity and familiarity among participants.

"Bringing communities together for betterment of society and finding solutions to common problems is the goal of CommonFloor" - Sumit and Lalit, founders of CommonFloor says.

Notes to Editor

CommonFloor is an effort to make lives of people living in residential localities better using technology. We let our users know each other in a better way and expand their network. On your CommonFloor, you can celebrate festivals, organize parties, meet people who share your interests, make your interaction more open and friendly and make your real life as vibrant as you can imagine.

CommonFloor (CF) provides private, password protected online space to members of residential communities to enhance their societal interaction. Not to be confused with social networking, CF aims to facilitate establishment of familiarity between residents and promote social activities. It provides specially crafted, knowledge management tools for information pertaining to day-to-day issues. Residents can use CF to access information local to the residence, communicate with neighbors, post notices & classifieds, rate and review local retailers, restaurants, & delivery services, and to do a lot more.

For more information, please contact:

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