

## **Mr. R. Sundar appointed as CEO of Times Business Solutions Mr. Rajeev Gaur as the COO**

*Mr. R. Sundar has been appointed as the Chief Executive Officer of the newly constituted company - Times Business Solutions Ltd (TBSL).*

Noida, Uttar Pradesh, February 21, 2008 /[India PRwire](#)/ -- Mr. R. Sundar has been appointed as the Chief Executive Officer of the newly constituted company - Times Business Solutions Ltd (TBSL).

Mr. Sundar has been associated with the Times Group for over 27 years and has been responsible for driving several initiatives in the group, across sales, publishing, brand management and the internet.

TBSL has been constituted to be the "Life Interactive" arm of the Times Group and seeks to provide users with support, assistance, and guidance throughout their life, with our interactive media. Times Business Solutions provides innovative platforms for internet users across the globe to assist them in every aspect of their lives.

Currently, TBSL caters to some of their most fundamental requirements, from finding them their perfect job through India's leading e-recruitment services (TimesJobs.com & SmartHire), buying their dream home or choicest commercial property (MagicBricks.com), to getting married (SimplyMarry.com), and even, printing their personal classified ads across media houses in the country (Ads2Book.com). In this same vein, TBSL will be launching more offerings in the immediate future.

Besides being the CEO of TBSL, Mr. Sundar also presides as the Director of the Times School of Management (TSM) and the Times Centre for Media Studies (TCMS).

Simultaneously, Mr. Rajeev Gaur, has been appointed as the Chief Operating Officer of TBSL. Mr. Gaur has been with the Times Group for nearly two decades and has been associated with many pioneering activities, most notable of which were the launching of Times Group's online initiatives and his contribution in the transition of the Group's philosophy of Brand Selling to Category Selling across Brands.

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