

eBay India Motors launches the fastest way to sell a second hand bike or car online

Free classifieds site for Dealers and Consumers to buy and sell cars & bikes

Mumbai, maharashtra, October 17, 2007 /[India PRwire](#)/ -- **eBay India Motors**, the leading online B2B Motors marketplace, announced its plans of offering an end consumer solution through the launch of the new Motors classifieds category on eBay India (<http://motors.ebay.in>).

eBay members can now list their used cars and bikes for **FREE** and reach out to over 2 million buyers across 670 cities in India through a classifieds format listing. Every classifieds ad listing is available for viewing by prospective buyers for 30 days! Prospective buyers can simply contact the sellers by email or phone to inspect the vehicle, find more details, negotiate the price and thereby complete the transaction.

Mr. Amit Bhartiya, Director, eBay India Motors shared, *"Our aim is to create the largest organized online used vehicle market in India for the efficient sale and purchase of all makes and types of used vehicles. We are happy to announce that we are now extending our offerings to consumers nationally. Motors classifieds on eBay is going to be the best way for an Indian consumer to discover the value in their used bikes or cars and that too in the simplest way possible."*

Mr. Bhartiya added, *"We are offering this as an easy and efficient solution for consumers and dealers to connect and trade cars and bikes online. Used cars is also the third largest searched keyword on eBay and by launching the Cars & Bikes category on eBay India we are empowering our users with one of the easiest ways to reach out to more than 2 million buyers who are looking for a used car or bike."*

Buyers and sellers of cars and bikes nationally can log onto <http://motors.ebay.in> to list a vehicle for sale or browse through the classified ads. From a Mercedes to a Zen, from a Hero Honda to a Ducati, you can browse through the dozens of classified ads on offer or post an ad yourself.

For second hand cars, eBay Motors presents consumers with the opportunity for free listing of their vehicles as compared to his current options of expensive offline classifieds or selling to dealers. In case of second hand bikes, it provides the ideal marketplace to tap the value of hundreds of bikes nationally by providing a vibrant online centralized platform to find and buy two wheelers.

Notes to Editor

About eBay India Motors

eBay India Motors is the leading online marketplace for sale of second hand cars, bikes & commercial vehicles in India. It primarily operates a B2B Motors Marketplace (b2bmotors.ebay.in) where corporates, financial institutions, large dealers and fleet owners sell vehicles to automobile dealers across the country. This unique marketplace was founded in 2002 as part of Baazee.com (now eBay India).

eBay India Motors hosts online auctions for the sale of vehicles in a transparent and auditable manner on <http://b2bmotors.ebay.in>. eBay India Motors' strength lies in its dealer base of over 9000 dealers, who are registered to buy on the platform, across 250 cities. The B2B Motors Marketplace on eBay India, is an independent and neutral platform, which provides a level playing field to all buyers on the platform, thereby eliminating intermediary costs along with a reduction in holding costs and turnaround time.

eBay India Motors has recently launched a B2C and C2C classifieds marketplace on [www. ebay.in](http://www.ebay.in) (<http://motors.ebay.in>)

About eBay

Founded in 1995, eBay created a powerful platform for the sale of goods and services by a passionate community

of individuals and businesses. On any given day, there are millions of items across thousands of categories for sale on eBay. eBay enables trade on a local, national and international basis with customized sites in markets around the world. Through an array of services, such as its payment solution provider PayPal, eBay is enabling global e-commerce for an ever-growing online community.

eBay is The World's Online Marketplace®.

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