

## Yahoo! India launches product innovations in Yahoo! Messenger 8.0 and Yahoo! Mail beta for India

*Yahoo! Messenger 8.0 now allows users to chat in Hindi, Marathi, Tamil, Kannada, Bengali, Malayalam, Telugu and Gujarati - Introduces unique new feature - Indian language Audibles - India's No. 1 Web Mail provider launches Yahoo! Mail beta*

Bangalore, Karnataka, October 19, 2006 /[India PRwire](#)/ -- Yahoo! India – the largest internet brand in the country has launched Yahoo! Indichat plug-in which enables users to chat in Hindi and Tamil without any need for a language keyboard. The user can just load the Side Panel plug-in and start chatting in Hindi and Tamil.

Yahoo! India also offers other plug-ins which facilitate chat in other Indian languages like Telugu, Marathi, Bengali, Gujarati and Malayalam. Also, a user with any language keyboard can chat on Yahoo! Messenger 8.0 in that language.

The plug-in feature will revolutionize user experience on Yahoo! Messenger 8.0 by enabling music, finance, games, answers and many more features in their messenger window. This takes Yahoo! Messenger beyond just a device for chatting, making it a daily essential service for net users.

“We continuously innovate, make relevant and localize our communication products in our effort to provide the best Web experience possible,” said George Zacharias, MD Yahoo! India.

Users can download Indichat plug-in for Hindi and Tamil from <http://in.gallery.yahoo.com> into their Yahoo! Messenger 8.0. The service will be rolled out in other Indian languages very soon.

Another unique feature from Yahoo! India is the introduction of Indian language Audibles which are available in Hindi, Marathi, Tamil, Malayalam, Gujarati and Punjabi. Audibles are an extremely popular fun feature of Yahoo! Messenger.

Yahoo! India also announced the launch of Yahoo! Mail beta for India, the next generation Web 2.0 mail product from Yahoo!

Highlights of Yahoo! Mail beta include a sleek, easy-to-use interface with the speed and responsiveness of a desktop application. The latest version also features innovative online calendar integration and provides a fast, efficient experience with enhanced functionality, such as drag and drop e-mail organization, message preview and an integrated RSS reader. Like the current Yahoo! Mail experience, the new version is a free, browser-based service, accessible from virtually any computer connected to the Internet, without the need for a software download.

The new Yahoo! Mail beta embodies Yahoo!'s proficiency in scaling innovative technology. Not only is the new version now available to all Yahoo! users, it also provides the most significant enhancement to the Yahoo! Mail interface and user experience since its launch in 1997.

Innovative features of Yahoo! Indichat

1. The Plugin works on Version 8 of Yahoo! India Messenger and is a Side Panel Plugin. Currently, it allows the users to chat in Hindi and Tamil using an English keyboard
2. Messages can be sent across messenger versions
3. Users can also send Instant Messages to their Windows Live contacts in the Yahoo! messenger buddy list through the Interoperability feature
4. Indichat allows users to search for content in Hindi/Tamil on Yahoo! India Search

Yahoo! Mail Beta innovations:

1. Fast and intuitive interface,
2. Drag and drop e-mail organization
3. Reading pane to instantly view messages
4. View multiple e-mails at the same time, through tabbed navigation
5. An integrated RSS reader, providing access to breaking news, blog entries, and other feeds directly in the Web mail experience
6. Keyboard shortcuts and right click menus
7. Calendar view integration within e-mail to give instant alerts for the day's activities

### **Notes to Editor**

Yahoo! India ([www.yahoo.co.in](http://www.yahoo.co.in)), launched in June 2000, has established itself as the pioneering and leading Internet portal providing value added services for Web users in India and users abroad with special interest in India.

Yahoo! India seeks to provide online products and services essential to users' lives, and offers a full range of tools and marketing solutions for businesses to connect with Internet users globally. It presents a deep array of communications, commerce and content services that include Yahoo! Mail, Yahoo! Search, Yahoo! Messenger, Yahoo! Finance, Yahoo! Chat, Yahoo! Photos, Yahoo! Shopping, Yahoo! Answers, Yahoo! Hot Jobs, Yahoo! News and Yahoo! India Search Marketing.

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