

Zenith launches laptops with Indian Condition Testing, Announces a stylish range of laptops that look trendy & work tough

Zenith Computers, the second largest PC manufacturer in India, has recently announced the launch of an exciting new range of laptops - Zenith Admirale Plus, Zenith Presidio and Zenith Director Ultra Plus which provide enhanced performance at an affordable cost.

Mumbai, Maharashtra, April 22, 2009 /[India PRwire](#)/ -- The highlight of the range is - **ICT** [Indian Condition Testing] which ensures smooth performance to sustain the rough work environment of India.

Elaborating on Zenith's motto to foster continuous innovation, Mr. Raj Saraf, Chairman and Managing Director, Zenith Computers, said, "In continuation with our efforts to provide the Indian consumers with advanced and hassle free computing experience; the new range is especially designed to sustain the rough work environment of India. Built on aesthetics which define Zenith's vision of a modern day professional, the laptops pack a lot of punch and are aimed at the mobile workforce of India."

The new range of laptops is equipped with high performance and service driven by Zenith's three-decade strong legacy of trusted products for the Indian consumers. They are designed with great aesthetics that offer reflective metal finish, inspired by chrome and high-gloss surfaces. A treat for the eyes, the laptops offer television standard visuals through enhanced color reproduction, remarkable clarity and detailed contrast. The fluid reflective screen ensures security and privacy of data with its anti-glare feature, enabling a viewing angle, which only the user can see. These features are bundled with a suave and stylish European luxury finish - leather bag packaging.

Zenith Admirale Plus is the ideal corporate laptop with a reflective metal finish, inspired by chrome and high-gloss surfaces. Based on the latest chipset from Intel, IntelGM45, it is ideal for running graphic presentations or calculating complex spreadsheets. The laptop is available with an option of processors ranging from Celeron to Intel Core2Duo; making it the most flexible laptop available in the country today.

Zenith Presidio is here to stun the ladies as well as CEOs and Chairmen. It's a sleek laptop with a glossy piano finish in black and is extremely light in weight bundled with a biometric finger print reader for secured computing. It is based on the 965 chipset from Intel, runs on Windows Vista Business and offers additional features such as a finger print reader to secure your data, Bluetooth, 2 MP Camera and Giga LAN, DVD writer, memory card reader *et al.*

Zenith Director Plus Ultra draws inspiration from the aerodynamic and stylish sports cars. It strives to provide the capabilities of a workstation in a sleek laptop which is bundled with high definition multimedia interface. Built with a magnesium alloy tough body the laptop is protected against bending caused due to any kind of impact and accidental drops. It has a dedicated 512mb graphics card with c2d processor & latest Intel pm45 motherboard. The laptop also has an integrated 2.0 mega pixel camera and wireless card.

The laptops will be available at all 500 Zenith PC World showrooms and retail outlets such as Next, Vijay Sales, Croma etc. Zenith will sell directly to Corporate Clients and via www.zenithpc.com

The Zenith Always on Practices

- We are Always On so that you never stop on the road to progress
- More than 1.5 million computers sold in 28 years
- Our Design ensures ruggedness to work in Indian environment
- Product Excellence through latest technology, continuous innovation and quality control
- We guarantee minimum downtime (High Mean Time Between Failures)
- Zenith Operates 24x7x365 in Major/ Mini Metros
- Zenith promises a quick response and fast turn-around time
- Technical Support available for all types of queries
- Products at affordable prices

Notes to Editor

About Zenith Computers

Zenith Computers, manufacturer of desktops, laptops and netbooks, is headquartered in Mumbai and has a legacy of 28 years with a turnover of over Rs. 3.5 Billion. Zenith has 1000 Authorized Dealers and 500 Exclusive Retail Showrooms called "Zenith PC World" across India. Some of Zenith's key corporate customers are IBM, Microsoft, Intel, Tata Group, ICICI, Citibank, etc.

Zenith Computers has a state-of-the-art 60,000 sq.ft manufacturing facility, ISO 9000 and 14001 certified, with highly qualified technocrats in production, R&D and support. Zenith was the first to set up an external call centre for support and focus on zero pending calls every day. Zenith has strength of 800 employees across 15 branches in India.

Zenith currently sells desktops and laptops in its own brand name in Middle East, South Africa, South America, Eastern Europe among others. Zenith has recently been honored with the 'FICCI Corporate Excellence Awards' by Shri. Manmohan Singh, Honorable Prime Minister of India, for Zenith's contribution to the growth of the Indian and global economy.

For more information, please contact:

David Vaz
MANAGER MEDIA RELATIONS
(L) 9322652611

© copyright 2012 India PRwire (<http://www.indiaprwire.com>)

India PRwire disclaims any content contained in press release. Use of our service is governed by our privacy policy and terms of service.