

## **GoldenSource Appoints Shashank Mishra Sales Manager for India, Creating Full Service Mumbai Presence**

*GoldenSource Corporation, a global software provider of enterprise data management (EDM) solutions for financial and securities institutions worldwide, today announced the appointment of Shashank Mishra as national sales manager for India. Mishra will be based in GoldenSource's Mumbai office. He reports to Hugh Stewart, vice president of sales, EMEA and Asia.*

Mumbai, Maharashtra, January 7, 2009 /[India PRwire](#)/ -- GoldenSource Corporation, a global software provider of enterprise data management (EDM) solutions for financial and securities institutions worldwide, today announced the appointment of Shashank Mishra as national sales manager for India. Mishra will be based in GoldenSource's Mumbai office. He reports to Hugh Stewart, vice president of sales, EMEA and Asia.

The addition of Mishra to the Mumbai office comes at a time, when, despite ongoing turmoil in the financial services sector, banks in the Asia Pac region are still projecting growth in targeted IT investments in 2009.

"India, amongst other Asian countries, looks very promising for us. We have a solid new business pipeline for 2009 in the region. By adding a sales function to the existing development, support and services capabilities, Shashank will play a crucial role in helping us close the new business opportunities and in supporting our expansion plans for this important region," said Hugh Stewart, vice president of sales, EMEA and Asia at GoldenSource.

Before joining GoldenSource, Mishra worked at Reuters India as a sales specialist, where he managed enterprise business for South Asia. He has also held positions at Reliance Capital Asset Management, Ltd., Metlife India, Travelex, OM Kotak Mahindra Life Insurance and Netherlands India Communication Enterprise Ltd.

Mishra holds a B Com from Nagpur University and is an IRDA, AMFI and NCFM's Derivative certified professional.

### **Notes to Editor**

#### **Notes to the editors:**

Photo available on request.

### **About GoldenSource**

GoldenSource makes it easy to manage critical reference and market data. We offer an integrated Enterprise Data Management (EDM) platform for the securities and investment management industry.

Our innovative products are designed to create, maintain and distribute a trusted golden copy. Our unique data model covers all financial instruments, customers and counterparties, and extends to transactions and positions. The ability to connect, organise and aggregate trusted information reduces risk, drives better decisions and helps our customers achieve their goals. GoldenSource solutions are used by forward-looking banks, brokers, investment managers and service providers to reconcile tactical departmental goals and strategic enterprise objectives.

A proven supplier of on premises EDM solutions to the world's largest financial institutions, GoldenSource also powers managed data services via the innovative Powered by GoldenSource™ program.

For more information, visit [www.thegoldensource.com](http://www.thegoldensource.com).

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