

## Indian Company NIVIO, Awarded WEF' Technology Pioneer For 2009

*The World Economic Forum (WEF) announced today that Nivio has been awarded the Technology Pioneer Award for 2009. Nivio joins an elite group of visionary companies chosen for innovations which will have a world-changing impact on society and businesses. Previous Technology Pioneers Awardees which have today become multi-billion dollar organizations today include Google, Infosys, Mozilla Corporation and Nanosolar among others*

New Delhi, Delhi, December 5, 2008 /[India PRwire](#)/ -- The World Economic Forum (WEF) announced today that Nivio has been awarded the Technology Pioneer Award for 2009. Nivio joins an elite group of visionary companies chosen for innovations which will have a world-changing impact on society and businesses. Previous Technology Pioneers Awardees which have today become multi-billion dollar organizations today include Google, Infosys, Mozilla Corporation and Nanosolar among others.

“Joining an elite list of Technology Pioneers is exciting because it ratifies the Nivio concept of providing everyone in the world affordable access to computing power. We have believed that computing must become as easy to use, affordable and available as Cable TV” said Duggal, “At the World Economic Forum we will be discussing with world-leaders how with the use of Nivio, the future of the world can be revolutionized.”

The two young entrepreneurs, Sachin Duggal, the 25 year old NRI & CEO of Nivio, and Saurabh Dhoot, 24, founded Nivio whilst both were studying Engineering at Imperial College, London. The idea got the excitement of angel investors within 4 years Nivio has been recognized as one of the most important current technologies in computing. Nivio will be joining global leaders at the World Economic Forum in Davos, Switzerland in January 2009 to discuss ways to maximize the penetration of computing across the world.

“Through Nivio we hope to increase computer-penetration by making it easy, affordable and with low learning-barriers. The Nivio platform will be useful in making computing more accessible to businesses, education and overall increase access in the low computer-penetrated emerging world.”

Nivio has the potential to help provide computing access to over 1 billion in India, and 5 billion in the world without a computer. It promotes computing freedom; liberating the users from current frustrations of data loss, obsolescence, viruses and accessibility.

Nivio provides each of its users with a personal, secure virtual Windows Desktop running in the Cloud, accessible through internet connected devices & computers.

### Notes to Editor

#### About Nivio

Nivio, who have delivered the world's first on-line windows desktop, is a utility-computing company that makes the complex world of computing as easy as Cable TV for consumers and small businesses. Users can now simply enjoy the "use" of computing without the headaches and complexities associated with them (installing applications, constantly upgrading, fighting viruses, data loss etc). In short, Nivio provides a full virtual Windows Desktop that can be accessed through any internet connected computer and soon any internet connected device.

Designed both as an on-line service and an on-line service bundled with a device – small, affordable (circa US\$100), low power, low maintenance - Nivio offers a solution to customers in the developing and developed world; for those with a PC and those without a PC.

The selection of Nivio by the WEF as a Technology Pioneer is the latest recognition of the potential for Nivio to change the computing landscape. With this award, Nivio joins a prestigious group of companies that include Mozilla Firefox, Google and Corel.

Processor manufacturer AMD partnered with Nivio 2 years ago under its 50x15 initiative,([www.50x15.com](http://www.50x15.com)) as it believed Nivio was going to be an instrumental partner to make sure 50% of the world had computing access by 2015.

More recently, the potential of Nivio was seized by India's largest private telco, Bharti Airtel Limited, who signed an agreement to launch co-branded services to its millions of customers across India.

Nivio is a start-up company with head-quarters in Switzerland and R&D in India. It was founded in August 2004 and successfully launched its' on-line service in April 2008 with over 35,000 beta registrations to date. It is set to begin a full-scale launch of the device globally in the next two quarters; with a focus on emerging markets where PC penetration is less than 3-4% of the population.

You can try or join Nivio at: [www.nivio.com](http://www.nivio.com)

### **About the WEF Technology Pioneers Programme**

The World Economic Forum is an independent international organization committed to improving the state of the world by engaging leaders in partnerships to shape global, regional and industry agendas. Incorporated as a foundation in 1971, and based in Geneva, Switzerland, the World Economic Forum is impartial and not-for-profit; it is tied to no political, partisan or national interests.

The Technology Pioneers programme of the Forum, aims to recognize companies at the forefront of technology and innovation. The programme identifies companies that have contributed to the Forum's mission of improving the state of the world.

To be selected as a Technology Pioneer, a company must be involved in the development of life-changing technology innovation and have the potential for long-term impact on business and society. In addition, it must demonstrate visionary leadership and show all the signs of being a long-standing market leader – and its technology must be proven. Previous Technology Pioneers include Google, Infosys, Mozilla Corporation, 23andme, Amyris Biotechnologies, Gridpoint, Kaspersky Lab, and Nanosolar.

### **Notes to Editors**

- Visit <http://www.weforum.org/techpioneers> for the entire list of Technology Pioneers
- To read the latest BusinessWeek article on the WEF Technology Pioneers 2009 please click on: [http://www.businessweek.com/globalbiz/europe/special\\_reports/20081204techpioneer.htm?chan=globalbiz\\_europe+index+page\\_top+stories](http://www.businessweek.com/globalbiz/europe/special_reports/20081204techpioneer.htm?chan=globalbiz_europe+index+page_top+stories)

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