

## **ClickJobs.com voted the most user-friendly job portal by website users by JuxtConsult Website User Friendliness study**

*Scores highest in all parameters such as User friendliness, Interface and Usage Experience against other job portals*

Chennai, Tamil Nadu, April 2, 2008 /[India PRwire](#)/ -- ClickJobs.com, a part of Consim Info Pvt Ltd, has been rated the most user-friendly job portal by the website users in a recent study conducted by JuxtConsult on job portals. JuxtConsult, an online research company, had conducted a detailed research on website user friendliness during January – March 2008.

The rating and ranking of websites was done using 18 distinct parameters classified under the 4 key website user-friendliness attributes – **Accessibility, Appeal, Navigability and Usage Satisfaction**. The survey results show that the website users have rated ClickJobs high on all parameters such as **User friendliness, Interface and Usage Experience** against other job portals.

Commenting on this announcement, **Mr. Uday Zokarkar, Chief Business Officer, ClickJobs.com**, said, *"We have done extensive research on Jobseeker behavior and focused on a User Interface that provides them the best browsing experience. We are glad that the JuxtConsult report highlights this core strength of our product."*

The portal was earlier recognized by PC World as the best designed website in its category. Within one year of their launch ClickJobs was recognized as an **official Honoree for the Webby Awards** by The International Academy of Digital Arts and Sciences, the Oscars of Internet.

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### **Notes to Editor**

About ClickJobs.com

ClickJobs.com, a part of Consim Info Pvt Ltd was launched in August 2005 as a comprehensive recruitment portal. Headquartered in Chennai, ClickJobs.com has its branches in Delhi, Mumbai, Bangalore, Hyderabad, Pune and an international office at New York, US. Within one year of its launch, the International Academy of Digital Arts and Sciences recognized ClickJobs as an official honoree for the Webby awards, the Oscars of the Internet for its

superior quality of content, easy navigation, interactivity and user experience.

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