

Yahoo! India appoints Gopal Krishna as Audience Head

Gopal to be responsible for all flagship Yahoo! India products

Mumbai, Maharashtra, March 11, 2008 /[India PRwire](#)/ -- Yahoo! India, a leading Internet brand, today announced the appointment of Gopal Krishna as head of Audience, responsible for all consumer-facing products in the region. Prior to joining Yahoo! India, Gopal was setting up a seed-stage venture capital fund focused on Internet and Mobile startups in India. Gopal will be based out of Bangalore, India, and will report to Keith Nilsson, Managing Director - International Emerging Markets, Yahoo!, Inc.

“With Gopal, Yahoo! India is adding one of the industry’s top talents to our leadership team. With a proven track record for successfully managing companies and start-ups in the Internet space as well as driving rapid cycles of technology innovation, Gopal’s leadership skills are well suited to leading Yahoo! India’s efforts to deliver the best, most indispensable experiences on the Internet,” said **Keith Nilsson, Managing Director – International Emerging Markets, Yahoo! Inc.**

As the Audience Head, Gopal will be responsible for all flagship Yahoo! India products including Communities and Communications, Media and Entertainment, Front Doors, Yahoo! India Search among others. Gopal’s responsibilities will also include marketing and business development for Yahoo! India. Gopal will focus on establishing building blocks aligned with the corporate strategy to provide compelling experiences for users and make Yahoo! the starting point for consumers by providing the most relevant content and services.

“Yahoo! has been a technology powerhouse since the early days of the Internet. In India, many users began their first email experience with Yahoo!. I am excited about the opportunity to build upon this demonstrated success and contribute to the development of the Internet as it transforms our daily lives. It is a great time to be at Yahoo! India,” said **Krishna**.

Gopal was also the Founder, Chairman & CEO of thinkIndia, Inc., a venture backed Silicon Valley new media start-up that merged with Rediff.com. Post merger, Gopal led Rediff’s US operations as its President. Previously, Gopal co-founded FlatIron Information Services with a VC firm and scaled India operations as the Head of Indian Operations for the investee company, Pipal Research Corporation. As a consultant with McKinsey & Company, he served clients in telecom and high-tech spaces. At Schlumberger, he was one of the youngest project leaders where he led design and coding of one of the most popular software packages.

Gopal has earned an MBA from the Harvard Business School, an MS (Electrical Engineering) from University of Hawaii at Manoa and B.Tech (Electronics Engineering) from Institute of Technology, India

Notes to Editor

About Yahoo! India

Yahoo! India (www.yahoo.co.in), launched in June 2000, has established itself as the pioneering and leading Internet portal providing value added services for Web users in India and users abroad with special interest in India.

Yahoo! India seeks to provide online products and services essential to users' lives, and offers a full range of tools and marketing solutions for businesses to connect with Internet users globally. It presents a deep array of communications, commerce and content services that include Yahoo! India Mail, Yahoo! India Search, Yahoo! India Messenger, Yahoo! India Finance, Yahoo! India Chat, Yahoo! India Photos, Yahoo! India Answers, Yahoo! India News and Yahoo! India Search Marketing.

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