

Aditya Birla Memorial Hospital launches four Speciality Clinic

Chief Guest - Smt. Rajashree Birla, the chairperson of Aditya Birla foundation which is funding the medical institution, graced the occasion along with dignitaries Mr. Kothari and Mr. B. L. Shah.

Pune, Maharashtra, November 23, 2009 /[India PRwire](#)/ -- **Aditya Birla Memorial Hospital**, the multi-speciality healthcare facility situated in Chinchwad, Pune celebrated their **3rd Anniversary**. A press conference was organised to mark the completion of the three successful years and to announce the launch of some speciality Clinics. **Chief Guest - Smt. Rajashree Birla**, the chairperson of Aditya Birla foundation which is funding the medical institution, graced the occasion along with dignitaries **Mr. Kothari and Mr. B. L. Shah**.

Inaugurated on the 14th of November, 2006, **Aditya Birla Memorial Hospital** is a homage and tribute to **late Mr. Aditya Birla**. He had envisioned a world class healthcare facility in India, and Mrs. Birla's indefatigable efforts helped his vision take shape in the form of a state of the art "Medicity".

On the occasion of their third anniversary **Smt. Rajashree Birla** inaugurated the **Aditya Birla Fertility Centre**.

Due to various lifestyle changes, one out of every seven couples is coping with one or the other issue of infertility today. Here at **Aditya Birla Fertility clinic** we provide the most advanced care, which is needed during infertility. We offer a comprehensive range of fertility treatments like **Ovulation induction, Intra uterine insemination (IUI), Egg donation programs, Sperm donation / Embryo donation programs, Surrogacy and others, which** suits ones medical situation prioritising safety and cost effectiveness. We do so in an environment of compassionate care, warmth and support for couples attending the clinic. The skilled specialists and staff possess the resources, skill, training and experience required to offer every procedure available.

Aditya Birla Fertility centre also has a personalised **Sperm Bank** - to preserve the fertility for future. The **specialized IVF laboratory** has been set up with high efficiency air filters meeting the European and Class 10,000 requirement for air quality thus ensuring formidable success rates. The unit is equipped with state of art IVF equipments with a duplication of all so that there is an effective backup system.

"I am very happy to launch the Aditya Birla fertility centre today as Mother and Child care is very close to my heart. The Aditya Birla fertility clinic will help many couples in meeting their dream of having a child come true", **said Smt Rajashree Birla on this occasion**.

Taking their medical super-speciality treatment that meets international standards a step further, the hospital announced the inauguration of various other speciality clinics as follows:

Launch of Stroke Clinic: Stroke remains an under-recognised and underestimated threat, despite claiming thousands of lives and leaving many of its victims severely disabled every year. Stroke occurs when a vessel in or leading to the brain bursts or is blocked by a blood clot. Stroke is a medical emergency and it is important to take immediate action. **Aditya Birla Stroke Clinic** has in place the best infrastructure backed with internationally qualified full time consultants: Neurology, Neurosurgery, Neuropathology, Neuro-anaesthesia, Neuro-rehabilitation along with Physiotherapist and well trained paramedical staff. We offer a multi-disciplinary approach for the diagnosis, treatment and rehabilitation of patients with neurological disorders.

Launch of Obesity Clinic: Obesity is never to be taken lightly as it leads to a wide range of medical complications like high blood pressure, diabetes, coronary artery disease, arthritis, stroke, cancer, liver cirrhosis, infertility and psychological stress. **Aditya Birla Obesity Clinic** provides a purely scientific method to help obese patients achieve fitness. Proper health assessment and maintenance is done under guidance of expert physicians. The program that **Aditya Birla Obesity clinic** follows is a scientific and clinically safe way of weight loss with the help of the experts like a physician, dietician, physiotherapist and consultants of other medical experts like Cardiologists, Orthopaedic surgeons, nephrologists, endocrinologists when necessary.

Launch of 'Apne Pairon pe' Clinic: Peripheral Vascular Disease (PVD) also known as Peripheral Artery Disease (PAD) includes all diseases caused by the obstruction of large arteries that carry blood from your heart to your head, arms, kidneys, stomach and legs. The patients with high blood pressure, cholesterol, diabetes, obesity are

at risk. Mostly affecting legs it leads to severe pain, numbness and Gangrene mostly. At **Aditya Birla 'Apne pairon pe'** a dedicated team of doctors will be providing comprehensive care to patients. A team of qualified Vascular Surgeon, Neurologist, Orthopaedic Surgeon & Interventional Radiologists work round the clock for consulting. A team of Dietician, physiotherapist, psychologist, and Rehabilitation physician is there for the support.

Launch of new bus on a new route for free bus service: Aditya Birla Hospital introduced one more bus on a new route in Pune. The bus will pick the patients and their relatives for free from Chakan at 8:00 am to Bhosari, PMT Bus stand, Residency, Nasik Phata, Empire estate, Chinchwad Chowk to bring them to Aditya Birla Hospital and will drop patients back at 3:00 pm

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