

## **International Oncology Plans to Enter India**

*International Oncology - a global cancer care and research company has decided to enter India and has an ambitious growth plans for India. The company plans to establish multiple super-speciality cancer care and research centers across Northern and Western regions of India.*

New Delhi, Delhi, November 26, 2007 /[India PRwire](#)/ -- International Oncology - a global cancer care and research company has decided to enter India and has an ambitious growth plans for India. The company plans to establish multiple super-speciality cancer care and research centers across Northern and Western regions of India. International Oncology plans to bring the very best of US standards in cancer care and establish itself as a pre-eminent provider of highest quality cancer treatment to both domestic as well as international patients and has earmarked 20% of its planned revenue to come from medical tourism.

Mr. Pradeep K Jaisingh, Managing Director of International Oncology is very optimistic about his company's plans in India as he says that the key differentiator for the company will be to provide the US cancer treatment expertise in India as several well known US based oncologists will be re-locating to India as a part of the team from International Oncology. The company also plans to undertake clinical trials as well as bench research activities as part of its plan in India and has earmarked an investment of over USD 50 Millions.

Cancer care in India needs to be significantly improved and there is a tremendous scope to upgrade the level of services as well as the treatment options available as there is continuous research and developments taking place in the Western world, says Mr. Jaisingh. Cancer is the second highest killer in the world and its spread in India is increasing at a very fast rate. The other major reason for the higher number of cases coming out is the improvement in the cancer detection in the country which has been historically very poor in India.

### **Notes to Editor**

International oncology is a global cancer care and research services company at the forefront of bringing the very best in cancer care to India through expertise, research and collaboration.

International Oncology has been promoted by a team of highly passionate team of professionals combining both oncology as well as business expertise and significant international experience. The company has entered into a strategic technical and operational collaboration with Albert Einstein cancer center, Montefiore, Newyork.

[www.internationaloncology.com](http://www.internationaloncology.com)

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