

Now in India, First time ever - safe & effective, natural, clinically proven 'BEAUTY SOLUTIONS FROM WITHIN' from Mega Lifesciences, Australia

Mega Lifesciences, a leading healthcare company, today announced its much awaited launch in India , oral consumption Skin care products - GLOW and PYNOCARE. Glow and Pynocare are the first ever oral consumption supplements in India for 'Beauty from within', addressing the skin problems faced by most Indian women concerning skin fatigue (premature ageing, dullness, rough & wrinkled skin) and skin pigmentation (dark spots & uneven skin tone).

New Delhi, Delhi, November 15, 2007 /[India PRwire](#)/ -- **Mega Lifesciences**, a leading healthcare company, today announced its much awaited launch in India , oral consumption Skin care products – **GLOW** and **PYNOCARE**. **Glow and Pynocare are the first ever oral consumption supplements in India for 'Beauty from within', addressing the skin problems faced by most Indian women concerning skin fatigue (premature ageing, dullness, rough & wrinkled skin) and skin pigmentation (dark spots & uneven skin tone).**

GLOW is the first complete skin nourishing supplement for glowing & radiant skin. **PYNOCARE**, on the other hand, is the first and only oral depigmentation solution to manage “melasma” or what is commonly understood as pigmentation, uneven skin tone, dark spots or brown patches on the skin.

Skin fatigue (dull, dry, rough and wrinkled skin) and Melasma or Pigmentation is a common skincare concern for most Asian women. We live in a world with many different pressures and deadlines which leaves us absolutely exhausted and run down. Enduring a hectic lifestyle with demanding schedules and responsibilities, we often neglect practicing proper sleep, regular exercise and a balanced diet. And sadly, the organ that suffers most is our skin, where the first signs of stress and fatigue will be evident, which unquestionably affect our self-confidence.

“People go through all sorts of ways and lengths to get glowing skin and to treat pigmentation. Apart from high treatment cost, there are always the common risks or side effects of external chemical therapies which include developing redness, stinging sensation, sensitized skin condition, peeling, scarring and bacterial infections. GLOW and PYNOCARE are 100 % safe & effective, natural and clinically proven natural oral therapy for toned, smooth, youthful and most importantly a naturally glowing & radiant skin,” said **Sudhir Gandhi**, *Regional Director, Mega Lifesciences*.

Dr. Simal Soin, *Consultant Dermatologist, Indraprastha Apollo Hospitals* said, “Healthy, Glowing skin is a result of external skincare and internal skin health. Our diet usually doesn’t contain all the essential nutrients and hence food supplements that contain skin nutrients are necessary to prevent skin ailments due to dietary deficiencies”. She adds ‘ Skin pigmentation & premature ageing are the key beauty related concerns for most Indian women which need to be addressed through internal supplementation.”

She also added, “One often neglects internal skin health due to ignorance or insufficient time & hectic lifestyles. Right nutrients, right proportion and right combination are important for skin health. Hence, it is important to take internal supplements for good skin health.”

Also present at the event was Ms. Rosanne Diaz, Former Ms. Srilanka Universe and Ms. Meei Liew, Ms. Malaysia Fitness, who have been long time users of Glow & Pynocare respectively.

““In my profession I am required to look my best at all times. I use a variety of counter brand products to maintain my skin health but I believe that internal skin well being is also very important. I am glad that there are products like Glow which can help to fight skin fatigue and giving me a natural radiance,” said **Ms. Rosanne Diaz**, *Former Ms. Srilanka Universe*.

“I started on Pynocare about 2 years ago because of many of my dance gigs take place outdoors. I was exposed to sun. Since using Pynocare, my skin looks radiant again and my skin is more evenly toned now.. And that’s not all; it feels more hydrated and soft. Although initially when I started to use Pynocare I had little faith on it. However, now that I have seen the results from Pynocare, I can’t imagine life without it ” said **Meei Liew**, *Ms. Malaysia Fitness, 2004, who is now preparing to compete in the Ms World Fitness in Las Vegas next year.*

GLOW - For a glowing & radiant skin, everyday.

GLOW is the first complete skin nourishing supplement for glowing & radiant skin! **GLOW** incorporates natural ingredients which significantly boost skin radiance, leaving you with a smooth and a naturally youthful complexion, which is the deep internal desire of every woman who wants to look her best.

Although many Asians perceive fair skin as the ultimate idea of beauty, today's discerning group of women are now observing a more overall idea of beauty – even toned, smooth, youthful AND most importantly **a naturally glowing & radiant skin.**

SKHN Complex – from Mega Lifesciences Australia

GLOW is the first beauty supplement in India which can help women achieve all four skin qualities i.e. Colour, Luminosity, Brightness and Transparency (CLBT). So ladies, no matter how stressed or busy you may be, you can still attain dewy fresh, radiant skin and a natural glow, thanks to the scientifically developed SKHN (Skin Health and Nutrients) complex, which is a proprietary trademark of Mega Lifesciences Australia.

SKHN Complex which contains an effective combination of eleven essential nutrients, natural plant extracts and marine proteins help combat damaging effects of a hectic lifestyle. The SKHN complex in every capsule of **GLOW** nourishes skin completely as it:

1. Cleanses impurities from our system whilst improving micro circulation the skin.
2. Protects skin from free radical damage and the sun's harmful UV rays.
3. Aids in the repair of connective tissues to improve skins' resilience and elasticity, resulting smooth, firm and outwardly youthful, glowing & radiant skin.

Clinical Studies Conducted by The Spin Control Institute, France

A study conducted by a leading research centre in France, the Spin Control Institute, reveals that after taking **GLOW** for two months, users' skin radiance effectively improved by 51%. The study also shows significant improvement of users' skin colour (increase of pinkish pigment in skin by 51%), luminosity (21%), brightness (51%) and transparency (24%).

Dr Fabrice Perin from Spin control Institute, France who was present in New Delhi for the launch, highlighted the effectiveness & safety aspects of Glow & Pynocare as clinically studied by their institute.

Recommended Dosage for Best Results

Taking **GLOW** is easy – the soft gel capsule need only be consumed twice daily after meals. After two months, observe the magic of **GLOW!** **GLOW** is suitable for women from their early 20s to their 40s, and for those who want to add a natural blush to their complexion.

Rest assured, **GLOW** is absolutely safe for consumption as it contains nutrients derived from natural resources and has been further approved by the FDA's (Food and Drug Administration) of many countries. The product is manufactured in world-class manufacturing units which have garnered quality accreditations from Australia and Germany and marketed around in many countries internationally.

GLOW is priced at Rs 585/- for a pack of 30 soft capsules and is available at most leading pharmacies in Delhi & NCR

PYNOCARE - Effectively treats pigmentation at its roots

PYNOCARE is an oral treatment containing a breakthrough proprietary formulation called *MSCC Complex Actisome*™, a brew of natural plant and seaweed extracts to offer a complete internal solution for melasma. This

formulation proves to be a powerful source of antioxidants with strong anti-inflammatory and healing properties that is over 50 times more potent than vitamin C and E combined.

MSCC Complex Actisome™ from Mega Lifesciences, Australia, to combat skin pigmentation at its roots.

MSCC Complex is formulated with an innovative Actisome delivery technology to ensure better absorption of the active ingredients. Since natural plant extracts are not easily absorbed in the body, absorption is enhanced when these extracts are delivered using Actisome technology. Actisome is a novel delivery system developed by Mega We Care Institute, the Research & Development department of Mega Lifesciences (Australia) Pty Ltd.

Clinical Studies by SpinControl Institute (France) and HUKM (Malaysia)

Clinical studies done by SpinControl Institute, France & HUKM Malaysia have assessed **PYNOCARE** to have **85% efficacy in the reduction of the size and intensity of melasma after 12 weeks of treatment and 76% efficacy in the reduction of the size and intensity of melasma after 8 weeks of treatment.**

PYNOCARE helps repair and strengthen the skin by Soothing inflammation, the first sign of skin pigmentation, Fighting damaging free radicals and control overproduction of melanin and Strengthening the natural skin renewal process. It visibly lightens dark spots and brown patches and a clearer, brighter and more even-toned skin is revealed gradually. Taking **PYNOCARE** on a long-term basis can actually help delay the aging process due to its powerful antioxidant properties.

Recommended Dosage for Best Results

One capsule twice daily after meal continuously for at least 8 weeks as our skin will require this minimum period to detoxify and flush out all toxins before it can start to do its repair work in revealing healthy radiant skin. Pynocare can be safely taken on regular basis for long term to keep the skin internally nourished, elastic, soft and supple and most importantly to maintain an even skin tone free from blemishes.

PYNOCARE is suitable for all skin types, and provides the ideal solution for both men and women to manage their skin pigmentation problem naturally from within.

PYNOCARE is priced at **Rs. 675/-** and is available at most of leading pharmacies in Delhi & NCR. For detailed information on Pynocare, please visit www.pynocare.com.

Notes to Editor

Mega LifeSciences, a leading healthcare company dealing in wellness & wellbeing of humans, with a presence in 25 countries. It started operations 25 years ago in Thailand, doing original equipment manufacturing and leading in soft gel capsule manufacturing. From there on, the company went into distribution and marketing. Today, it has research and development facilities in Thailand and Australia which are accredited by the German, Australian and Thai Food and Drug Administrations (FDA). It has also collaborated on research and development with India, China and some European countries.

Mega Lifesciences is an expert in alternate medicines with a mission to spread wellness and well-beings for humans. In this respect, the company has to its credit a number of internationally acclaimed brands in the area of skincare and beauty, women's health, weight management, body-firming and general nutrition which enjoy market leadership position in many countries.

Mega Life Sciences wellness range of health supplements originate from a clear philosophy of offering high quality safe and effective healthcare products, Mega Lifesciences strives to build brands based on traditional wisdom coupled with the modern age scientific rationale.

Mega Life Sciences has a well established track record of building brands in various international markets.

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