

## Buzz18.com Gives Budding Film Makers A Short Cut to Stardom

*Organizes Its First Online Short Film Contest; The Winner Gets An Exclusive Contract With Pritish Nandy Communications*

Mumbai, Maharashtra, October 12, 2007 /[India PRwire](#)/ -- True to its commitment to the entertainment industry, Buzz18.com, country's leading entertainment website of Web18 group, has come up with an exclusive initiative to encourage the budding talent in the movie making industry. Buzz18.com, in association with Pritish Nandy Communications is organizing **Short Film Contest** to give a platform to the talented yet unnoticed film makers to showcase their caliber & make their dreams come true.

In order to make the initiative available to maximum number of people, the entrée process has been kept as simple as possible. The interested candidate has to simply upload a fiction short film, which should not be more than 10 minutes, on the special window created exclusively for the initiative namely - ' *The Short Cut*'. Post the candidates upload their entrees, till October 20th 2007, a jury with a host of eminent personalities in the industry will scrutinize the same. To encourage the budding talent, some of the most influential film makers including, **Ms. Rongita Pritish Nandy** (Creative Director, Pritish Nandy Communications), **Mr. Prahlad Kakar** (Ace Ad film maker), **Ms. Paromita Vohra** (renowned documentary film maker & screenplay write) & **Ms. Ruchi Narain** (multi-talented film director) have come together to find the best among all. After a rigorous round of judgment, the best among the short-listed entrees will get an exclusive contract with the renowned Pritish Nandy Communication for one film, apart from handsome cash prize.

Speaking on the initiative **Ms. Chandrima Pal, Editor, Buzz 18** states, " Shortcut, the Buzz18 short film fest is a project close to my heart. It was one of the earliest initiatives for buzz18, something we got started on even before we launched. This was done to provide all those aspiring filmmakers a platform for showcasing their work. A platform that is neutral, unbiased and is accessible to people across the world. But rather than just be a window to their creative world, we wanted to give a certain direction to the effort, a gratification that is not just a certificate that languishes in a forgotten corner. Thanks to PNC we are now giving away three film contracts to the winners, which in itself would be the best break any filmmaker could hope for. Plus there is cash to be won too! So far we have received quite a few brilliant entries from across the country, simply by word of mouth publicity. The response has been an eye opener of sorts, and we are looking forward to scale up the entire effort."

### Notes to Editor

#### About Buzz18.com

Buzz18.com is a venture of Web 18 Software Services Ltd, which in turn is a venture of Television Eighteen. Read the latest news and features from the world of movies, music and television or click through exciting celeb galleries and be privy to the juiciest gossip, watch hundreds of interesting videos or listen to the grooviest bands in the country, take part in hot debates over hot stars or plan your weekend entertainment with a little help from our guides... the possibilities are endless.

Buzz18 is not a message wall, neither do harbour intellectual pretensions, it is simply the buzziest milieu for all those who know their AB from their ABBA, their Khan from their Cannes.

#### About Pritish Nandy Communications

Pritish Nandy Communications is one of the first corporate entities in Bollywood. Founded by Pritish Nandy, wellknown poet and journalist, PNC has been professionally managed from its very inception. It was one of the first media and entertainment companies to go public in 2000, when it listed on India's two best known stock exchanges, the BSE and the NSE, where it is among the few listed stocks in the sector. Well known global funds like Soros, Oppenheimer, Alliance and Lloyd George hold PNC stock. The company has grown consistently and has an unbroken profit and dividend record over the 12 years of its existence. It has won many awards for its management excellence and is the first company in the movie business to pursue corporate excellence goals and targets. At the same time, it nurtures talent and has launched some of the biggest names in the creativity business.

**For more information, please contact:**

**Kalpana Swamy**  
Senior Consultant

© copyright 2012 **India PRwire** (<http://www.indiaprwire.com>)

India PRwire disclaims any content contained in press release. Use of our service is governed by our privacy policy and terms of service.