

Spiel Studios, a premiere mobile game development company ties-up with ace cricketer Vinod Kambli for Mobile Games

Spiel Studios, India's premiere mobile game development company along with DNS Consultants, specialized worldwide content providers, have today announced their partnership with popular cricketer Vinod Kambli for an Exclusive 3 year Worldwide contract to develop and distribute games based on his title. Soon Vinod Kambli will be seen in a series of mobile games to be released by Spiel Studios & DNS. All the games are stated to be available on all the leading mobile service providers worldwide.

Mumbai, Maharashtra, March 13, 2007 /[India PRwire](#)/ -- Keeping the theme of India Inc of going globe, **DNS Consultant** partners with **Spiel Studio** to promote Indian Movie Stars and Sports Person around the Globe. Spiel Studios, India's premiere mobile game development company along with DNS Consultants, specialized worldwide content providers, have today announced their partnership with popular cricketer Vinod Kambli for an Exclusive 3 year Worldwide contract to develop and distribute games based on his title. Soon Vinod Kambli will be seen in a series of mobile games to be released by Spiel Studios & DNS. All the games are stated to be available on all the leading mobile service providers worldwide.

Vinod Kambli's personality with immense talent is a perfect match to develop games, and the users will be able to relate to Vinod while enjoying the gameplay. All the games will be based on cricket with prominent presence of Vinod providing batting tips in and during the game.

Going by the increasing popularity of Mobile games and the mass appeal and fan following that Vinod Kambli has in the country, the games will definitely prove to be a huge success in the Indian market. Commenting on the games, the ace cricketer says, "I love playing video games and I have a lot of them at home. I have been playing basic games like snake on mobile phones, but now cricket on mobile would be fun. I have played the game and tested it myself while it was being developed and it is great! Now, I can practice on my mobile before a match! (laughs)"

On the alliance, Mohit Sureka, CEO of Spiel Studios said, "Besides being a brilliant cricketer with loads of natural talent, Vinod Kambli is very passionate about his game and gives his best while on or off the field. He is one of the most prominent sought out cricketers in India and we along with our business associates DNS Consultants, look forward to a dynamic association with him. Spiel, as an organization, is committed to develop mobile games for the Indian and International markets by offering high quality performance based games."

Similarly, CEO of DNS Consultants, Devashish Mishra said, "The world knows the talent of Vinod Kambli and any number of words in praise of him are less. DNS has many years of experience in the wireless networking and enterprise business and has now made its foray into mobile content distribution business through its excellent relationships with most of the leading mobile operators worldwide. DNS aims at promoting Bollywood and Indian sport personalities to International exposure. DNS along with Spiel will focus primarily on branded mobile content and will revolutionize the way games are made and sold worldwide."

The games will be available for downloads from all leading mobile service providers worldwide for a one time download fee or on a 'pay-per-play' model.

The first game to be released next week before the Worldcup will be called Vinod Kambli's Cricket 2007. There will be contests held where-in winners will get posters, bats, gloves, Indian Jerseys autographed by Vinod Kambli. One lucky winner will get a dinner date with the star himself.

Notes to Editor

Spiel is a global mobile game studio focused on creating innovative quality mobile content for carriers, device manufacturers, publishers and consumers worldwide.

With offices in United States and India, Spiel has the resources & technology to create & deploy high quality entertainment content to virtually any mobile device on the planet.

Spiel is a division of Pace Group, a renowned and well established organization in India with an experience of over 35 years.

Pace is also an ISO 9001:2000 certified organization accredited by SWISO of Switzerland.

Spiel's state-of-the-art production studio at Mumbai employs a multi-disciplinary, cross-skilled team comprising of game designers, concept artists, 2D and 3D graphic artists, modelers, programmers, project managers, game testers, and creative writers.

The company is currently involved in developing cutting-edge 3D Mobile games, multiplayer Wireless games and Bluetooth-based games for next-generation handsets.

For more information, please contact:

J. Joshi

General Manager

(L) (91-22) 26115995

[Browse all Spiel Studios Pvt. Ltd. press releases »](#)

© copyright 2012 India PRwire (<http://www.indiaprwire.com>)

India PRwire disclaims any content contained in press release. Use of our service is governed by our privacy policy and terms of service.