

## **Andhra Pradesh Government selects KNOLSKAPE as knowledge partner for Fintech education**

*KNOLSKAPE to create an academy for building fintech capabilities in the state.*

Mumbai, Maharashtra, January 11, 2017 /[India PRwire](#)/ -- [KNOLSKAPE](#), the world's leading modern workplace experiential learning company, is proud to announce its selection as a knowledge partners for the AP government's new fintech initiative. KNOLSKAPE will be partnering with leading universities in the state, along with banks and companies in the fintech space, to develop a fintech curriculum.

KNOLSKAPE's selection as the knowledge partner is a key aspect of the AP government's initiative to develop Vizag into a 'Fintech Valley'. KNOLSKAPE is uniquely placed as it brings to the table deep expertise in learning designed for the modern learner's needs. Over 200 companies in 17 countries rely on KNOLSKAPE to transform employee learning and prepare their organizations for the digital age.

Chief Minister N. Chandrababu Naidu inaugurated a technology-based financial services and academic center - Fintech Towers, Vizag. A new fintech university International Institute of Digital Technology, on the lines of ISB, Hyderabad, will also be set up in Tirupati. The fintech university will train engineering and management graduates on use of digital and financial technology, apart from providing a start-up platform for young innovators.

"I see a bright future in banking BFSI and FinTech for those pursuing management and engineering degrees. Skills development is a fundamental foundation block to enable this. Sensing there will be a paradigm shift in the jobs of the future, being digital will be a prerequisite. As a global top 20 gamification company, we will utilize our deep expertise to promote digital readiness and expertise to promote Andhra Pradesh as a leading light for the digital and fintech readiness", says Rajiv Jayaraman, CEO & Founder of KNOLSKAPE.

### **Notes to Editor**

#### **About KNOLSKAPE**

KNOLSKAPE is a Modern Workplace Learning company that uses experiential technologies to accelerate learning, transform employee experience and boost productivity across four key areas: Leadership Development, Sales Effectiveness, Digital Transformation and Frontline Development.

More than 200 clients in 17 countries have benefited from KNOLSKAPE's award-winning experiential solutions. Using business simulations, gamification, mobile, social, artificial intelligence, virtual reality and machine learning, KNOLSKAPE delivers transformative learning experience for the modern learner, rich analytics for the HR teams and improved performance for the organization.

KNOLSKAPE is a 110+ strong team with offices in Singapore, India and the UAE, serving a rapidly growing global client base across industries spanning banking and finance, consulting, IT, FMCG, retail, manufacturing, infrastructure, pharmaceuticals, engineering, auto, government and academia.

KNOLSKAPE is a global Top 20 gamification company, recipient of Brandon Hall awards, and has been recognized as a disruptor in the learning space by Bersin@Deloitte.

### **For more information, please contact:**

#### **Foram Pandya**

Marcom Specialist  
(M) 7045996253