

GlobalEnglish Adds 1-on-1 Personal Coaching Sessions to Award-Winning Online Business English Skills Development Service

GlobalEnglish Personal Coaching(TM) Lets Global 2000 Companies Provide Fast-Track Employees a Personalized Supplement to Online Learning Routines to Escalate Business English Skills Mastery

October 9, 2009 /[India PRwire](#)/ -- GlobalExchanges EMEA -- GlobalEnglish Corporation (www.GlobalEnglish.com), the leading provider of on-demand assessment, learning, and support for business English communication, today announced the addition of GlobalEnglish Personal Coaching™ at GlobalExchanges EMEA in London. Personal Coaching includes 1-on-1 sessions via phone or Skype to accelerate global employees' development of business English skills. With this new offering, GlobalEnglish combines the benefits of its world-class, online learning service with live, native English coaches for faster, more targeted results.

"GlobalEnglish Personal Coaching superbly complements our core online offering, the GlobalEnglish Corporate Learning Service," said Mahesh Ram, Vice President of Worldwide Business Development. "Our core service provides a robust curriculum of interactive coursework for comprehensive development of English skills via self-study. But in certain instances, having live 1-on-1 access to a world-class coach can help speed up progress and help learners achieve specific English language goals. With this premium addition to our service along with the earlier release of our enterprise assessment service, BELITPlus, GlobalEnglish offers global companies a complete solution for the English development needs of their global workforce. We now offer the most cost-effective, scalable, and comprehensive suite of products on the market for Global 2000 companies to achieve maximum workforce productivity on the market."

GlobalEnglish Personal Coaching sessions are conducted by certified native English speakers with extensive backgrounds in both business and teaching. GlobalEnglish personal coaches are located around the globe to accommodate regional time zones and offer flexible, convenient scheduling for learners. Each Personal Coaching session is individually tailored to a learner's needs and skill level allowing them to rapidly advance in any chosen area. Learners are paired with the same coach for the duration of the coaching program to assure consistency and a sustainable 1-on-1 working relationship that meets targeted goals.

Coaches provide guidance, instruction, and support, and also make recommendations on features and courses in the GlobalEnglish Corporate Learning Service™ that will further assist learners with their individualized learning needs.

In partnership with ISUS (ispeakuspeak), a leading provider of teacher-student collaboration solutions, GlobalEnglish Personal Coaching offers an innovative web-based platform from which learners can manage all aspects of the coaching sessions including scheduling, completing preparation and follow-up activities, and providing feedback. The ISUS automated time zone management also guarantees the convenience of anytime, anyplace learning capabilities.

Personal Coaching is positioned to help solve one of the most important problems international businesses face -- having employees comfortably converse, present, and understand spoken business English. Company surveys of global workforces show over 70% of employees cite difficulty in conducting telephone calls in English, the official language of international business. Attending and conducting meetings in English are a challenge for 64% of employees. The same survey shows 86% of employees using the GlobalEnglish online service can verbally respond to questions and requests more effectively and 92% of users are immediately able to use their new skills on the job.

GlobalEnglish Personal Coaching enables global companies to target promising key employees for advanced personalized training that assures they reach a command of business English communication skills that will progress their career more rapidly.

"GlobalEnglish Personal Coaching is ideal for global executives, senior managers, and high potentials that need intensive practice to advance specific business English communication skills," said Ram.

Notes to Editor

About GlobalEnglish Corporation

GlobalEnglish is the leading provider of online assessment, learning, and support for business English communication for the world's top companies. We offer a scalable, on-demand solution that helps employees improve their ability to communicate effectively in English and enables companies to succeed in the global marketplace.

GlobalEnglish offers two assessment products, BELIT™ and BELITPlus™ that present standardized and cost-effective ways to assess employee English proficiency levels enterprise wide.

The core web-based GlobalEnglish Corporate Learning Service™ provides learners with a unique blend of interactive course content, progress assessment, and performance support. Additionally, a complete suite of administrative tools helps companies easily manage, measure, and track performance across the organization.

GlobalEnglish Personal Coaching™, which includes 1-on-1 private sessions with native English coaches, offers an opportunity for live practice and individual recommendations in the award-winning core curriculum to support learner goals.

GlobalEnglish is proudly made up of a team of global consultants who partner with clients to assess their business English needs, ensure successful implementation, and provide ongoing local support. GlobalEnglish is the preferred choice of the world's largest companies, including BNP Paribas, CapGemini, Cisco, Deloitte, Deutsche Telekom, GSK, Hewlett-Packard, Hilton, John Deere, Procter & Gamble, ThomsonReuters, Unisys, and Wyeth.

For more information, please visit www.GlobalEnglish.com.

About ISUS

ISUS is an innovative web-based language learning platform through which a student, their teacher, and our pedagogical team can develop and manage a personalized program of telephone classes and online learning.

Through a sophisticated system of automatic reports and alerts, our pedagogical team is able to monitor a learner's progress and satisfaction in ISUS. This allows us to be proactive, adjusting the learning plan to ensure consistently powerful results.

ISUS is available 24/7, from any networked computer in the world, with individual personalized homepages and preferences profiles that will automatically adapt ISUS to local time zones and preferred languages.

For more information, please visit www.ispeakuspeak.com.

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