

DRS Education launches DRS Para Education, a first of its kind concept in India

DRS Education is part of the Hyderabad-based Rs 500 crore diversified DRS Group which has interests in logistics, relocation, pharma and education launches DRS Para Education, a first of its kind concept in India. Announces DRS Finishing School - a four week residential course aimed for girls between 16-26 years of age to impart skills to face the challenges of multifaceted roles in their lives; Life Academy - a two week residential training program for boys between 16-24 years to equip them to handle real life responsibilities and challenges; and Gruhini - a week long residential training program for married women to address the challenges that they face today.

Hyderabad, Andhra Pradesh, July 1, 2009 /[India PRwire](#)/ -- Life is a challenge. Life is the toughest exam. There is no other way out. And there are no quick fix solutions. You just have to go ahead and face it. And there is no single course that prepares you for that toughest exam called — LIFE. We need to give final touches to your persona beyond your education to prepare us for the real world challenges. Take anything, it is incomplete without the final touch.

This is what Parallel education is all about. The intrinsic approach.

Our educational systems are ill equipped to cope with the larger issues of handling life. Academic excellence is only one of the smaller weapons needed to tackle life. No education is complete unless it is targeted towards the requirement of the corporate world. The biggest challenge Indian educational system faces today, is employability. We have the largest pool of educated youth, well educated yet unfortunately unemployable, said Mr Ramesh Batavia, course director.

It is beyond employment. It is creating a balance between success and happiness. While our youth need to be competent in all fields they also need to have a strong character and uncompromising value system. Only then our country will grow on both economical and ethical grounds.

People are like diamonds. Their basic value multiplies a hundred fold when they are polished. Today's youth needs to be groomed for challenges of real life world. DRS Para Education, a part of DRS educations seeks to fill this vacuum, he added.

Mr Batavia stressed the need for such an endeavor. We live in a global village, he claimed. We need to shape up to global benchmarks and equate ourselves with enlightened people all over the world. Today's world calls for partnerships and alliances, a move from self-centered existence to coexistence, from confrontation to interaction. We must live together in mutual empowerment.

DRS Education is part of the Hyderabad-based Rs 500 crore diversified DRS Group with has interests in logistics, relocation, pharma and education. We are the only group to take this novel concept all over India, declared Mr. A K Agarwal, Director of the DRS Group, addressing a press conference in city, today. Soon we will have our presence in various towns in cities such as Nagpur, Delhi, Chandigarh, Chennai and Bangalore, he said. To us, leadership and people are a prime concern. The world's largest democracy, India, could grow by leaps and bounds if systematic leadership qualities were inculcated in its youth. We will design special products to cater to the needs of rural youth and various other sections of society, he added.

Ms. Kavitha Jain, Dean of DRS Para Education, announced the launch of Hyderabad's first residential finishing school exclusively for girls, along with two other products:

1. DRS Finishing School, a four week residential course aimed for girls between 16-26 years of age to impart skills to face the challenges of multifaceted roles in their lives. The Finishing School for girls will concentrate on Life Skills, Home Management, Professional Skills, Essential Know-How, personal grooming, social etiquette and is guaranteed to turn a girl into a women of substance.

2. Life Academy, a two week residential training program for boys between 16-24 years to equip them to handle real life responsibilities and challenges. The Life Academy for boys will train them in Image Management, Business

Skills, Personal Skills, Social Skills, Family Management, Essential Know-How, Manners & Etiquette, Life Values and Sports.

3. Gruhini, a week long residential training program for married women to address the challenges that they face today. Gruhini for married women will provide an opportunity to women to discover themselves said Ms. Kavitha Jain, Dean of Parallel Education. The roles of married women are very complex. With changing times it is the home maker who is often left behind due to lack of exposure. As the mothers of today play a big role in moulding the future of India through their children, it is essential that they are equipped with all the skills and knowledge to do so effectively. They have to be confident to build self esteem in their children. The broad outline modules taught in Gruhini include Home Management, Health & Beauty, Life Skills, Essential Know-How, Hobbies, etc. she added.

Ms. Kavitha Jain added that all the programs are completely interactive and practical based. The 70 plus faculty members who would be handling the sessions are industry leaders in their own right and have been chosen from across the country.

All the program are residential. And will be conducted at the DRS International School at the outskirts of the city. The school has state of the art training facilities and all classrooms are temperature controlled.

The admission to all these programmes is limited to 30, 40 and 20 respectively and is through an interview, which tests the basic understanding abilities. The admissions are open to people across India.

Finishing School program will be held from 10th September to 10th October, Life Academy from 24th September to 10th October and Gruhini from 20th to 27th September.

Notes to Editor

For more details, please contact: DRS Education, Phone: 040 - 23792123-26, Email: finishingschool@drseducation.com. You can also log on to www.drsmfinishingschool.com or www.drslifeacademy.com.

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