

Top Sales and Marketing Strategist Neil Rackham to Speak first time in India at Knowledge Capital's Special management program

Neil Rackham, internationally renowned sales training guru and creator of the global sales phenomenon, SPIN Selling, will be the keynote speaker at the 2009 Knowledge Capital's Special management program , 8:00 a.m. to 5:00 p.m., February 10th in Mumbai at the ITC Maratha Hotel, AND February 12th in New Delhi at Sheraton New Delhi Hotel.

Mumbai, Maharashtra, January 13, 2009 /[India PRwire](#)/ -- Neil Rackham, internationally renowned sales training guru and creator of the global sales phenomenon, SPIN Selling, will be the keynote speaker at the Knowledge Capital's special management program in Mumbai on February 10th and New Delhi on February. This program is highly recommended for Indian CEO's , C-level executives, sales, marketing, and customer service professionals, consultants, business leaders, and executives. The cost is INR 15,000 per person and includes Lunch ample opportunities for networking, and professional exhibits. Knowledge Capital is a promoter of business success seminars in India.

Rackham, recognized as one of the greatest sales minds in the world, is McGraw Hill's all-time bestselling author. He is a sought-after conference speaker who is known for his capacity to take complex issues and make them accessible and interesting, using a combination of humor, passion, and group interaction to stimulate and challenge his audience. In this rare, live area appearance, First time in India ,Rackham will share his sales and marketing strategies for achieving success in the new competitive reality created by turbulent economic times. It is reported that more than half the Fortune 500 train their salespeople using Neil Rackham's sales models.

Notes to Editor

Knowledge Capital is committed to providing an extraordinary perspective for educating the next generation of business leaders in India .Our business workshops /programs present a global perspective in a variety of formats - with each program designed to leave a lasting impact on you and your organization. We bring together the best faculty, their research and business leaders to help you to address your business challenges and dramatically improve your business performance.

You will hear from some of the world-renowned speakers and business thinkers that continue to advance management science and develop cutting-edge tools and frameworks to help businesses transform their ideas into products and bring those products to market.

If you are looking for a learning opportunity for yourself or for a small team of executives, you are at the right place.

For registration details or to inquire about sponsorship opportunities, call Knowledge Capital at 93200-48060 or visit their Web site at <http://www.kcapital-us.com/neil> .

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