

Buzan, the creator of Mind Maps, enters India

" First ever center in India, at Pune"

Pune, Maharashtra, November 21, 2008 /[India PRwire](#)/ -- UK-based Buzan organization, internationally known for its Mind Mapping technique launches its first ever training centre in India at Pune. The Buzan Centre Pune is the only authorised and licensed centre by the Buzan Organisation to impart training in Mind Maps in India. The center also specializes in imparting training in speed reading and memory techniques. The Centre has two primary focus areas – training for the corporate world and for educational institutes – including both, students and faculty members. Buzan Centre Pune has set up its' training centre in Gaikwad Nagar, Aundh.

Mind Maps have been originated by Tony Buzan, who has gone on to become recognized as the world's leading authority on how to use the human brain more effectively.

Mind Mapping is a powerful graphical technique which provides a universal key to unlock the potential of the human brain. It harnesses the full range of cortical skills - word, image, number, logic, rhythm, colour and spatial awareness - in a single, uniquely powerful manner. In so doing, it gives you the freedom to roam the infinite expanses of your brain.

Mr. Maneesh Johari, CEO, Buzan India said, *"We are pleased to bring Buzan to India for imparting Mind Maps training. We, at the Buzan Centre Pune share the vision of our mentor and creator of Mind Maps – Mr. Tony Buzan – of creating a mentally literate world. We will assist people to apply Mind Maps to every aspect of life where improved learning and clearer thinking will enhance human performance."*

"Mind Maps were developed as a result of continuous work since almost 4 decades put in by Mr. Tony Buzan in analyzing HOW the brain processes information. The way to actually make our Brains work – is to know HOW to Feed Information to it in a Brain Friendly manner. That is where the experts at the Buzan Centre come in", added Mr. Johari.

Ms. Jas Johari, Buzan Advanced Licensed Instructor and authorized trainer to teach Mind Maps, speed reading & knowledge management techniques, said, *"Our centre in Pune will be the first of many centers that we will set up across India. We will help corporate executives, educators and students to increase their performance levels – at whatever they do."*

"I've been waiting for years for this moment. I am completely ecstatic and looking forward to another billions of people joining the Mind Mapping community", said Mr. Tony Buzan, creator of Mind Maps.

Worldwide, Mind Maps have been accepted in almost all Fortune 500 companies at different levels right from entry to the top management. Prominent users include personalities like Bill Gates, Al Gore etc. Companies like Boeing, Microsoft, IBM, HSBC, Bank of England, Apple Computers and Fidelity amongst hundreds of others have used Mind Maps in various situations.

In India, the organisation has trained companies like Ernst & Young, Tata Motors, Tata AIG, L&T Infotech, Godrej & Boyce, Crompton Greaves, HSBC Global, Nicholas Piramal, Zydus Cadila, Cerebrus Consultants, I Flex Solutions, Patni Computers, etc.

All levels of executives – including the VP levels have benefited by this technique, as, in the Corporate world, Mind Maps have been successfully applied in various situations like Effective decision making & problem solving; presentation & communication skills; planning & organizing; knowledge management etc. etc.

Notes to Editor

About Buzan Centre Asia:

Buzan Centre Asia (BCA) is part of Buzan World's global network to promote mental literacy. Tony Buzan, the world's leading authority on learning, creativity and memory, heads the worldwide organisation. The goal of Buzan

Centres around the world is to enable an “operations manual for the Human Brain” to be made available to as many people as possible throughout the world.

Currently, Buzan Centres worldwide, comprises over 200 Instructors and offer unique programs designed to turn executives and managers of companies into thinking and learning organizations. Programs for children, teenagers, young as well as elderly adults are also provided. In Asia, Buzan Centres are operational in Singapore, Indonesia, Philippines, Hong Kong, Taiwan, Taiwan, Thailand, Malaysia and Korea. For more information on BCA, please visit: www.buzanasia.com

About Buzan Centre Pune Founders:

Mr. Maneesh Johari, an accomplished entrepreneur, is the CEO of Buzan Centre Pune. He is an advisor & a consultant to a number of companies. He is also the Chief Mental Catalyst and co-founder of Jungle Book, an education business that he co-founded with his life partner, Ms Jas Johari. Jungle Book provides personal effectiveness workshops to adults and children.

Ms Jas Johari, Principal Trainer and co-founder of Jungle Book, is the only Buzan Advanced Licensed Instructor (BALI) in India. She has over a decade's experience in training, consulting and counselling. Since becoming a BLI, she has trained, tirelessly, many corporate executives, educators and students on Mind Mapping.

Activities of Buzan Centre Pune :

The Centre's primary focus is to make Learning FUN. Age appropriate sessions would be held for students of all age groups. Special focus would be to help students appearing for their board examinations soon – where a crash course would be conducted so that they are able to increase their Retention & Recall along with Speed Reading & Knowledge Management techniques well in time for their exams.

Students who are in their Graduate & Post Graduate courses too, would benefit by the technique – which would help them even in their corporate careers.

Buzan Centre Pune, offer their services to educational institutes – to address all levels of students and make them aware of how to improve their study skills, by introducing this Life changing Skill at an early stage in their career spans.

As part of their second area of focus, Buzan Centre Pune offers Corporate Sessions – held normally at the client's site - in areas like Creativity & Innovation; Communication & Presentation Skills; Speed Reading; Knowledge Management; all based on the basic technique of Mind Maps.

As part of their mission – to increase the Mental Literacy of the nation, Buzan Centre Pune would arrange for like minded individuals & organizations to get officially trained & licensed to spread the technique across the country.

For more information, please contact:

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