

IIPM Ranked No1 B-School in India

IIPM Ranked No1 B-School in India For providing best 'Global Exposure' to its students Ranked as 7th Best B-School in India Overall ZEE BUSINESS- SYNOVATE BEST B-SCHOOL SURVEY 2008

Mumbai, Maharashtra, July 24, 2008 /[India PRwire](http://www.indiaprwire.com)/ -- Extenuating its spirited campaign '*Dare To Think Beyond the IIMs*', the Indian Institute of Planning & Management (IIPM) surpassed the performance of all the IIMs to be rated as the **No 1 business school in India** for the extensive '**Global Exposure**' it provides to its students, followed by IIM (A) and IIM (B) at rank 2 and rank 3 respectively. The ranking was conducted by '**Zee Business Best B School Survey**', a first of its kind on Indian television in association with leading international research firm Synovate. IIPM also achieved **Rank 7** (ahead of 2 IIMs) as the **Best B School overall**, **Rank 8** for **Best Industry Interface**, **Rank 9** for **Best Placements** (ahead of 1 of the IIMs) and **Rank 9** for **Best Course Content**.

IIPM's rank as the No 1 in the B School with best global exposure category only justifies its unique and biggest such initiative it undertakes for its students not just in India but anywhere in the world! As part of its **Global Outreach Program (GOP)**, professors from top Ivy League universities like **Harvard, Yale, Wharton, Stanford, London School of Economics, Oxford** etc visit IIPM to conduct joint workshops with IIPM faculty for Indian corporate fraternity and teach IIPM students. World renowned gurus like **Philip Kotler, Zig Zigler, Stephen Covey** have also taken exclusive sessions with IIPM students in India.

Under the aegis of IIPM's **Global Opportunities & Threat Analysis (GOTA)** program, all of IIPM's **more than 3000 students** visit Europe or America or other developed nations for 2-3 weeks to get first hand international exposure of how the best in the world work. They visited hundreds of world organizations like The World Bank, ILO, United Nations, WTO, big corporations like Nestle, Honda, IBM, BMW, FIAT, Citigroup, and universities like IMD and many more in the recent past.

Students from top international universities also visit IIPM to undertake a specialization semester. This is the **Global Students Exchange Program (GSEP)**. In 2007-08 **twelve international institutions** from France, Italy, Russia, Denmark, Austria and Germany sent their students to study a module/ trimester at IIPM.

IIPM's international placements this year have been only second to IIMs. While IIMs placed 249 of its students abroad this year, **IIPM placed 165** followed by ISB with 111. The next best international placement figure by any other b did not touch even 35!

While IIPM believes that it is by far the best B School in the country that is constantly setting new benchmarks in management education, the time is not far when IIPM will surpass all the IIMs in all the rankings.

Notes to Editor

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