

Harman International Continues Global Footprint Expansion with New Group Office in India

Harman International Industries Incorporated (NYSE:HAR) said today that it has celebrated the official opening of its new group office in India, joined by leading customers, channel partners, and government officials.

New Delhi, Delhi, October 6, 2009 /[India PRwire](#)/ -- Harman International Industries Incorporated (NYSE:HAR) said today that it has celebrated the official opening of its new group office in India, joined by leading customers, channel partners, and government officials. The move strengthens Harman's presence in the region, complementing the company's 200-person engineering center opened in 2008. Located at the RMZ Ecospace complex in Bangalore, Harman's new facility establishes a business base in the Indian sub-continent from which to lead investment and employment growth in the region. Today's formal opening follows a similar group office inauguration in Shanghai, China last month.

"We are excited further to strengthen our presence in Asia and enhance our ability to serve our growing customer base in the region," said Dinesh C. Paliwal, Harman's Chairman, President and CEO. "Despite a tough global economic climate, we will continue to make the strategic investments in technology and market expansion to position Harman for profitable growth."

Concurrent with the office opening, Harman continued the first public demonstrations of its scalable, next-generation automotive infotainment system. Designed in Harman's India Development Center and leveraging the company's deep engineering expertise in Europe and the US, the new software-based system extends the company's audio and infotainment expertise to a broad cross section automakers.

"This new modular system meets automakers' demands for flexible platforms that keep in step with today's rapidly evolving multimedia technologies," said Paliwal. "Our new scalable approach maximizes design efficiency while permitting automakers to bring media-rich infotainment to their customers at a variety of price points."

Capping an intensive one-year design effort, the new scalable software and electronics platform marries automotive audio, navigation and wireless technologies with a new generation of connectivity options. Automakers can now cost-effectively offer media-rich information and entertainment systems by selecting from any number of feature modules that have been pre-integrated and tested on the Harman platform. Using the company's reliable QNX operating system software as its foundation, the system offers seamless recognition and playback of movies, music and other multimedia regardless of format; wireless connectivity to services such as Internet radio and social networking sites; and the latest in brilliant graphics and friendly user-interface.

Harman International markets a variety of consumer audio systems under its premium brands such as JBL, Harman Kardon, and Infinity. Harman's products are represented by authorized distributors HiTech Audio Systems of New Delhi and Sahil International of Mumbai. Sahil also operates JBL Entertainment Lounge and JBL Studio stores in New Delhi, Mumbai, and Bangalore. Harman provides professional audio systems to leading entertainers and the venues where they perform, including the Miss India Pageant and FilmFare Award Gala's, music festivals such as Rock Ethos in Bangalore, and to more than one million people who gathered at a recent political rally. The company expects to equip a number of key venues at the 2010 Commonwealth Games in New Delhi.

Notes to Editor

Harman International Industries, Incorporated (www.harman.com), designs, manufactures and markets a wide range of audio and infotainment products for the automotive, consumer and professional markets. Harman International maintains a strong presence in the Americas, Europe and Asia, and employs around 9,500 people worldwide. The Harman International family of brands includes AKG®, Becker®, BSS®, Crown®, dbx®, DigiTech®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson®, Revel®, QNX®, Soundcraft® and Studer®. Harman International's stock is traded on the New York Stock Exchange under the symbol NYSE:HAR.

For more information, please contact:

Sukhmani Bajwa
account supervisor
(L) 9871012654

© copyright 2012 **India PRwire** (<http://www.indiaprwire.com>)

India PRwire disclaims any content contained in press release. Use of our service is governed by our privacy policy and terms of service.