

Samsung Olympic Games Quest 2008 Culminates In New Delhi

Apeejay School, Mumbai wins the National Finals and New Era Public School were the winners of Delhi Regional Finals

New Delhi, Delhi, August 5, 2008 /[India PRwire](#)/ -- Samsung India, Global technology leader and Worldwide Olympic Partner, today concluded the 'Samsung Olympic Games Quest 2008', a Mega Quiz Contest on Olympic Games for school children, with the National Finals being held in New Delhi. Apeejay School from Mumbai emerged as the National winners, beating Kolkata's St. James, Delhi's New Era Public School and Bangalore's National Center of Excellence schools in an exciting finish. The three member team from Mumbai's Apeejay School represented by Pranav, B Venkat and Ronak Nagoni emerged as Champions to win the coveted trophy of the 'Samsung Olympic Games Quest 2008' finals, at New Delhi on August 5th. VJ turned actor Gaurav Kapoor was the Quiz Master for this event.

The mega quiz competition that was held at Delhi's Siri fort Auditorium began with the Delhi regional finals that witnessed participation from over 1500 school children competing with each other in a Preliminary written test. The six winning teams were then selected to participate in the Delhi Regional final round. With 'Samsung Olympic Games Quest 2008' Regional round in Delhi New Era Public School, Mayapuri emerged the winner of the Regional round beating five other Delhi schools in an exciting finish. The three member team from New Era Public School represented by Prateek, Rohit and Sahil emerged as the Delhi Champions.

Prior to the Delhi Finals held today, Samsung Olympic Games Quest Regional Finals were held in Kolkata (July 22, 2008), Bangalore (July 24, 2008) and Mumbai (July 29, 2008). The winning schools from Kolkata - St James School, Bangalore- National Center for Excellence and Mumbai - Apeejay School were brought down to Delhi for the National Finals to compete with the Delhi Finalists for the coveted trophy.

The Winners of the National Finals Pranav, B Venkat and Ronak Nagoni and the winning school Apeejay Mumbai took home prizes from Samsung which included top of the line products like Digital camcorders (Champions), DVD Players (1st Runner up team) and MP3 Players (Teams that ranked 3 and 4). The regional winners of the Delhi finals Prateek, Rohit and Sahil won products like LCD monitors and LCD TV for their school, New Era Public School. All the other regional finalists were given Samsung MP3 players.

Speaking on the SAMSUNG Olympic Games Quest 2008, stated Mr H.B Lee, President & CEO, Samsung South West Asia Regional Head Quarters, "We are very happy with the overwhelming response that we received for the Samsung Olympic Games Quest in all the four cities. The Samsung Olympic Games Quest has lived up to its promise of being a fun filled event with a lot of good learning about the Olympic Games."

As the Worldwide Olympic Partner for the forthcoming Olympic Games, Samsung is seeking to strengthen the Olympic movement in India by organizing the Samsung Olympic Games Quest in the country. To bring alive the spirit of Olympics to the Indian audience, Samsung India is also launching a new touch screen phone - Touch Wiz coinciding with the Olympics 2008, and the entire communication for this phone is oriented around the Olympics. Samsung India is the sponsor of the Indian team to the forthcoming Beijing Olympics and also a Worldwide Olympic Partner.

Samsung Electronics, the parent Company of Samsung India, has been the Olympic Partner in the wireless communications equipment category since 1997. SAMSUNG India's association with the Indian Olympic Association commenced with the 1998 Bangkok Asian Games and ever since the Company has supported the Indian Contingent to the Y2000 Sydney Olympics, Y2002 Busan Asian Games, the Y2004 Athens Olympics and now the 2008 Beijing Olympics. With ace shooter, Manavjit Singh Sandhu as its Olympic brand ambassador, Samsung is providing scholarship to six top Indian sportsmen and women as they prepare for the Beijing Olympics as part of its 'Olympic Ratna' Program. The six athletes who are being supported by Samsung as part of the Olympic Ratna program include: Shooters Manavjit Singh Sandhu, Abhinav Bindra, Anjali Bhagwat, Avneet Kaur Sidhu, Archer Dola Bannerjee and Boxer A L Lakra.

Notes to Editor

About Samsung Electronics:

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2007 consolidated sales of US\$103.4 billion. Employing approximately 150,000 people in 134 offices in 62 countries, the company consists of four main business units: Digital Media Business, LCD Business, Semiconductor Business, and Telecommunication Business. Recognized as one of the fastest growing global brands, Samsung Electronics is a leading producer of digital TVs, memory chips, mobile phones and TFT LCDs.

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