

## **BenQ Unveils V2400W, World's Slimmest 24" Widescreen LCD monitor in India**

*Winner of the International 2007 iF Design Award*

Bangalore, Karnataka, July 28, 2008 /[India PRwire](#)/ -- BenQ, world's leading digital network devices brand, today unveiled its latest offering for the Indian market, the BenQ V2400W LCD monitor. The 24" widescreen BenQ V2400W has the distinction of being the world's slimmest LCD monitor in its category with its thickest point measuring just 24 mm. The newly launched monitor is also the winner of the coveted 2007 iF Design Award, recognition of outstanding design and style.

Targeted at the sophisticated and stylish consumer, BenQ V2400W combines unexpected asymmetry with aerodynamic curves. The asymmetrical design evokes a sense of mystery, awe and admiration. Behind the smooth curved rear, is the new injection technology, RHCM (Rapid Heat cycle molding), that can create exceptional seamless surface appearance. An overall mirror-black finish and a subtle blue LED add to the monitor's premium look. The asymmetry of the LCD monitor exemplifies the design philosophy as the monitor is expected to tilt but it stands still, as if the moment is paused and time is frozen.

A unique blend of dynamic energy, kinetic beauty and unconventional art, BenQ V2400W is the world's first glimpse into BenQ's newly evolved 'Kinergy' and expresses personal taste, social identity, lifestyle and enjoyment. The monitor is also equipped with a host of high-end technological features, but its visually arresting looks completely overshadow any other function.

Positioned as a premium luxury-lifestyle product, the BenQ V2400W performs accordingly. HDMI with HDCP, DVI-D and VGA inputs offer future-proof high-definition connectivity as well as compatibility. BenQ's proprietary Senseye+photo™ Human Vision Technology provides vividly realistic, true-to-life colors. Five preset modes – Dynamic, Photo, Standard, Movie and sRGB – simplify optimized viewing at the touch of a button. The V2400W LCD monitor is also NSTL-compliant for superior color precision consistent from monitor to printer, digital camera or to any other visual device. In addition, the V2400W's exceptional 4000:1 dynamic contrast ratio intensifies black to new levels, displaying even the most subtle dark details with extraordinary clarity and precision. And for displaying video in crisp and clean detail, free of blur and ghosting, the V2400W incorporates BenQ's Advanced Motion Accelerator Technology (AMA) for super-fast 2ms GTG response time.

BenQ V2400W LCD monitor is available at BenQ IT Zones and through BenQ dealers for Rs. 25,000 /-.

### **Notes to Editor**

#### **About BenQ:**

A leading market player, BenQ India Private Limited, is a part of the BenQ Corporation, head quarters based out of Taiwan, having three main business groups — mobile communications, visual display and network and digital convergence technologies. Behind the BenQ name and its widely known 'Enjoyment Matters' philosophy, exists a fast-paced and far-sighted global organization. BenQ offers unrivalled breadth and depth of products and integrated technologies across platforms through the brand promise of "Bringing Enjoyment and Quality to Life," including digital projector, LCD monitors, LCD TVs, digital cameras, mobile phones, laptop PCs, storage devices, media and human interface devices such as mice and keyboards.

BenQ has also been singled out as one of the world's top performing IT companies, and has featured in Business Week's Infotech100. An innovator in technology, BenQ has also won prestigious design awards like Red Dot Design Award, iF Design Awards, among others. 2007 revenues of BenQ Corporation exceeded US\$1.83 billion dollars. 2007 revenues for BenQ Group exceeded US\$22 billion dollars.

For more information visit [www.benq.co.in](http://www.benq.co.in)

For further information please contact:

Anurag Rana - Euro RSCG PR & Events  
Tel: 09739860803 E: [Anurag.rana@eurorscgindia.com](mailto:Anurag.rana@eurorscgindia.com)

**For more information, please contact:**

**Anurag Rana**  
Buzz Manager  
(L) 080 40460999, (M) 09739860803, (F) 080 40460999

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