

## **IDLDPL finds your answer to high impact music with Creative MuVo T200**

*An ultra compact and lightweight MP3 player featuring a full colour LCD display screen*

New Delhi, Delhi, July 6, 2008 /[India PRwire](#)/ -- IDLDPL's (India Digital Life Style Distributors Pvt. Ltd.) latest offering in the MP3 player segment is the CreativeMuVo T200 embedded with a new readythumb drive technology which promises to take this generation to new heights. This compact size MP3 player is so unique in its feature that everyone would love to have one.

MuVo T200 comes with high portable file storage capacity without music which can be heard without earphones. This MP3 player comes in variable colours with a style statement. The player is light in weight which helps people to carry it with ease. It also allows to select the listed songs at a glance, enabling people for an easy access to listen to the song of their choice. The company has come up with a new technique, ready thumb drive feature that enables to download the files easily anywhere at any time without any wire connection.

MuVo T200 players are especially designed to meet people's need at work and play incorporated with radio and voice recording features. Because of its light weight one can easily carry it while travelling, walking etc. MuVo T200 can quickly catch 32 present stations which provides you continuous songs and updates such as traffic news, current affairs etc by just switching from their music collection. This MP3 player has six different attractive colours or themes on its LCD screen which suits the people's style and personality. It can be easily connected to PCs and Laptops without any software installation. There is also a voice recorder to record your valuable thoughts as voice memos and meeting for references. Built with highly rechargeable battery, encourages music lovers to listen the music up to 9 hours. The product's dimensions are 25 x 77.7 x 11 mm and it tips the scales at a minimal weight of 20.6 grams.

**Deepak Raj Singh, Brand Manager for Creative at IDLDPL says,** "I am sure that our new product MuVo T200 Mp3 player will definitely enhance the attention of the present and upcoming music lovers, due to its multiple features which makes it unique in itself. The biggest advantage of MuVo T200 goes to its highly portable and a full colour LCD screen, integrated FM radio and also compatible with iTunes. These features put this version of CreativeMuVo T200 far ahead of competitive products. We can enjoy music on move with the highly rechargeable battery which goes along up to 9 hours. Besides it is integrated with a new technique, a ready thumb drive feature for a wireless connection enabling to download the files anywhere at any time with perfect ease. Products of this range have been leaders in their segment offering users the best possible value for money. Our efforts will be to make this splendid and outrageous MP3 player available across the country within a short time span."

### **Key features of the user-friendly Creative MuVo T200 include:**

- A vivid 65,000 full colour LCD screen (24 x 6 mm viewing area) lets users select from six colour themes from marine blue, velvet red, candy pink, forest green, royal purple to neon orange.
- Easy-to-configure shortcut function allows quick access to the player's main functions.
- Dual screen orientation to suit users' viewing preference.
- Screensaver with date and time stamp.
- Built-in FM radio and voice recorder.

### **Pricing & Availability:**

The CreativeMuVo T200 MP3 Player will be available in India exclusively with IDLDPL (India Digital Life Style Distributors Pvt. Ltd.). **The Creative MuVo T200 is priced at Rs. 3399/- and Rs. 4999/- for 2GB and 4GB respectively.** You can contact this largest distributors for IT and Life style products at 135-136-137, Rectangle-1, Plot No- D4, District Centre, Saket, New Delhi-110017, Phone: 011-46096400, Fax: 011- 46096430, Mail: [contactus@idldpl.com](mailto:contactus@idldpl.com) Website: [www.idldpl.com/](http://www.idldpl.com/).

### **Notes to Editor**

### **About Creative:**

Creative (NASDAQ: CREAM) is a worldwide leader in digital entertainment products. Famous for its Sound Blaster sound cards and for launching the multimedia revolution, Creative is now driving digital entertainment on the PC platform with products like its highly acclaimed ZEN MP3 and portable media players. Creative's innovative hardware, proprietary technology, applications and services leverage the Internet, enabling consumers to experience high-quality digital entertainment - anytime, anywhere.

**About IDLDPL:**

IDLDPL (India Digital Life Style Distributors Pvt. Ltd.) is one of the largest distributors of lifestyle products in India. IDLDPL represents some of the world-repute brands like Sony, Pentax, Creative, YES, Lacie, Parrot, Panasonic, Asus and Colorvision. Based out of New Delhi, it has presence all across India including metros like Mumbai, Hyderabad, Chennai and Bangalore; and non-metro markets in B-and C-class cities. Besides, IDLDPL has tie-ups with all major retail chains including Reliance, Planet-M, Future Bazaar, TV-18, Metro, and Asli Sale.com. IDLDPL also provides multi-location billing facility to its customers. IDLDPL believes in Quality of Services. Part of this, logistics and support are the company's forte.

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