

## **A&S Creations launches Suunto's Core wristop computers first time in India**

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New Delhi, Delhi, January 7, 2008 /[India PRwire](#)/ -- A&S Creations, a master distributor of Finland based Suunto, announces a new ABC (altimeter, barometer, and compass) wristop computers first time in India. The new Suunto Core combines advanced ABC functions with new benefits like a height/depth meter, sunrise and sunset times, a renewed user interface, and a menu in four languages.

Offered in a six models, from urban to outdoors, the Suunto Core is the total timepiece for the hardcore outdoor enthusiast, with daily functions including dual time, countdown timer, and comprehensive sports chronograph.

"Over seventy years of outdoor experience combined with feedback from climbers and skiers worldwide have allowed Suunto to design the Suunto Core. Now we continue Suunto's heritage in India. With market growing fast, we are positive that Suunto Core will do very well in India" says Sumit Sabharwal, Director for A&S Creations. "In a layman's term Suunto Core is like a wrist-mounted weather station with advanced ABC functions" he adds.

Accurate to 32,760 feet (10,000 meters), the altimeter in the Suunto Core displays current elevation, shows elevation gained and lost, and records sessions for review. The automatic alti/ baro mode switches between altimeter and barometer modes depending on the activity level and so shows the most relevant information for each situation. With the single push of a button, the altimeter starts at zero and begins tracking a hiker's or climber's ascent and descent.

The Suunto Core barometer measures and records air pressure and displays graphic weather trend to help users predict changing conditions. Taking weather awareness a step further, the Storm Alarm helps climbers and hikers avoid potentially dangerous situations. Activated by a rapid drop in air pressure over a three-hour period, the Storm Alarm sounds and flashes, letting the user know that foul weather is fast approaching.

Suunto is a leading designer and manufacturer of sports instruments for diving, mountaineering, training, hiking, skiing, sailing and golf. For more about Suunto please visit [suunto.com](http://suunto.com).

The Suunto Core ranges between Rs. 19,700/- to Rs. 29,500/- and are available only through A&S Creations distributors across India.

### **Notes to Editor**

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