

Cynapse Partners with VNC for Exclusive Distribution of Cyn.in across EMEA to Drive Open Source Enterprise 2.0 initiatives

Cynapse announces exclusive distribution partnership with VNC to promote sales and marketing support for their open source enterprise 2.0 software Cyn.in in the EMEA Markets.

Mumbai, Maharashtra, February 10, 2010 /[India PRwire](#)/ -- Cynapse, provider of open source Enterprise 2.0 software for small, medium and large organizations, today announced a partnership with Virtual Network Consult GmbH (VNC), a Value Added Distributor for Commercial Open Source & Cloud Solutions, to deliver its product Cyn.in in the Europe, Middle East and Africa markets.

Already in use by thousands of organizations globally, Cyn.in helps companies to overcome challenges associated with collaboration by providing an easy to use, affordable, multilingual Intranet that meets the emergent needs of enterprises. The commercial editions let companies harness key ingredients of Web 2.0 to suit their business objectives resulting in an always current, self healing, knowledge repository that captures the company's intellectual capital and strengthens workplace community. VNC, a top-ranked value added distributor, as part of this partnership will proactively expand the partner ecosystem and provide marketing support to drive demand for Cyn.in in the EMEA markets.

"This partnership represents Cynapse's commitment to its strategy of adding strong global partners to expand Cynapse's market presence worldwide. VNC has the best partner channel in the industry with a distinct understanding of customer requirements in their regions. Given VNC's broad geographic footprint plus its ability to expand into emerging markets, Cynapse's partnership with VNC will provide many more potential customers with powerful, easy to use collaboration software", said **Viraf Sarkari, COO of Cynapse.**

Cynapse and VNC will immediately begin to jointly market Cyn.in, while leveraging each other's expertise in their respective marketplaces.

Andrea Wörrlein, CEO of VNC stated, *"We are very excited about our partnership with Cynapse and about promoting Cyn.in to our channel partners and their customers in the EMEA markets. We are convinced that Cyn.in is a perfect fit regarding our focus on Commercial Open Source & Cloud Solutions. We are convinced that Cyn.in will find a huge potential in our target area and will experience tremendous growth in the near future."*

Notes to Editor

About Cynapse:

Cynapse creates technology that evolves the way knowledge workers communicate, collaborate and share information among themselves. Over 10,000 businesses and institutions and millions of users across the world benefit using Cynapse technology.

For more information, visit <http://www.cynapse.com>

About VNC:

VNC is a Value Added Distributor for Commercial Open Source & Cloud Solutions with a portfolio reaching from Marketing / PR, channel building and partner management to training and professional services delivery for IT vendors and their partners. VNC Professional Services comprises presales, implementation, customization and roll-out as well as maintenance and support.

For more information on VNC visit www.vnc.biz

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